



Management Student Society Annual Report 2021



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GRAND



THEME

GRAND THEME

Continuous Improvement Towards an Innovative Society



From 1996 to 2021, MSS has experienced a fruitful 25 years, consisting of success, failure, obstacles, and breakthroughs. The general situation for the past two years is that we have all been experiencing unfortunate circumstances which we have never before encountered. The world in which we know is rapidly changing, and change calls for adaptation. MSS has had the opportunity to tackle said challenges with openness, professionalism, teamwork, integrity, and chemistry-within. We have achieved more than enough in our first year amidst the pandemic, and we hope to do so once again.

MSS 2021 focuses on continuing upon the improvements which were made from years prior. By upholding our organization's managing quality whilst improving on organizational aspects, we aim to drive innovation in an effort to increase the quality of output towards various stakeholders. By doing so, not only will we create significant impacts but we will also create a long-lasting culture of innovative improvement.

With the current situation of the pandemic, we as an organization have strived to execute our working programs to reach a state of consistent and continuous improvement by driving innovation to reach a state of quality, professionalism, and transparency to all of our stakeholders.

The general sense that improvement is long-lasting and is a never-ending process will further expand our horizon towards the realization of our organization's vision which is to be the best student organization in management concept and action and will have the potential to create an everlasting innovative society of Universitas Indonesia Management Students.

MAIN



HIGHLIGHTS

MAIN HIGHLIGHTS

Significant Events of the Year

Board of Commissioners

At the start of our tenure, we realized that MSS needs a stronger governance mechanism, thus we initiated the MSS Board of Commissioners, an independent committee responsible to oversee and advise the Managing Executives of MSS in executing various working programs. This year, we are honored to work with 4 of our notable alumni, namely Pak Bimo Notowidigdo, Pak Joshua Agusta, Pak Dhirza Wisesa, and Pak Ananda Rafi. Their inputs and feedback have tremendously helped in shaping our vision in this year's working programs.

Competition Training

During the pandemic, we have seen that many management students are enthusiastic about joining various competitions. To accommodate this trend, Student Development formulated a new program called Competition Training to equip students with better knowledge and preparation to ace competitions, specifically business plan competitions. The first-ever Competition Training that was held on the 27th of December 2021 featured the winning team of L'oreal Brandstorm 2021 which consists of Alif Rizkia, Michael Abraham Hukom, and Hanif Permana as speakers.

Findus On Air

The Growth of investing behavior and financial literacy came as an opportunity and momentum for our Finance Division to create Innovation. This year, Findus On Air was created as a platform for financial discussions and updates in the form of podcasts that relate to the latest financial trends or issues with the aim to enrich financial literacy among management students. Findus On Air successfully invited high-profile practitioners among the industry, namely Andy Senjaya, Axel Jeremy, Laurentius Steven Oey, and Michael Yeoh

MSS Newsletter

With the current situation of the pandemic, we realized that there was momentum for creating a new way of publication and communication towards our main stakeholders, management students. With this, we officially released our first MSS Newsletter on March 2021 brought by our Business Intelligence Division, containing our working programs throughout the month, external opportunities such as internships and competitions, as well as academic information for management students. Our newsletter has been released a total of nine times from March to December 2021.

KEY PERFORMANCE HIGHLIGHTS

Overall KPIs

MSS

91.16%

Student
Development

98.11%

Human
Resources

97.04%

Business
Intelligence

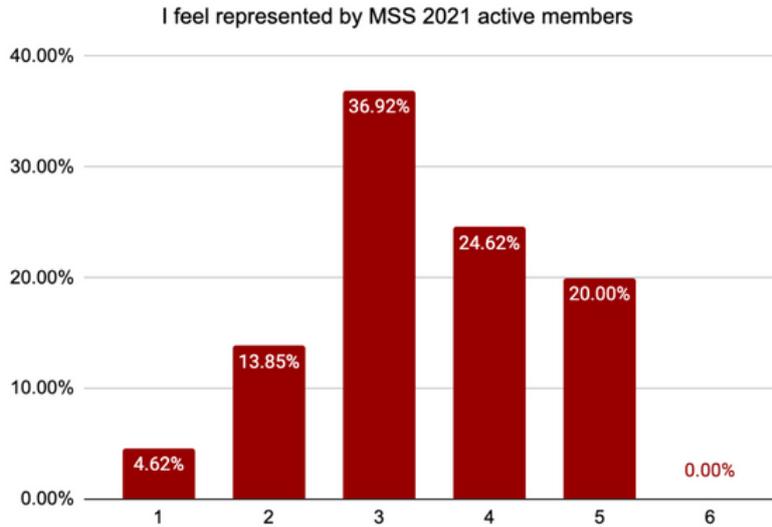
94.75%

Working Program and Score

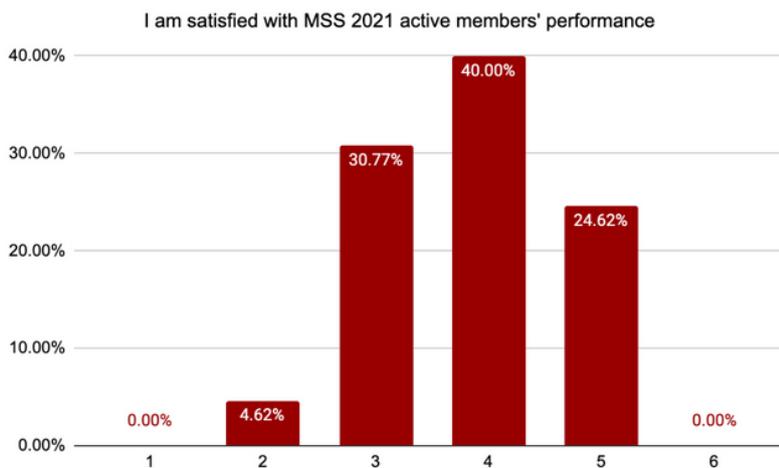
Business and Entrepreneurship	91.78%
Business Intelligence	94.75%
Finance	88.38%
Human Resources	97.04%
Marketing	90.03%
Project	84.60%
Public Relations	87.93%
Research and Development	91.64%
Student Development	98.11%

PERFORMANCE EVALUATION

MSS 2021 Key Performance



Based on our survey of 73 FEB UI Management Students, 44.62% of our respondents stated that they feel represented by MSS 2021 active members. However, 55.38% of our respondents stated that they don't feel represented yet by MSS 2021 active members.



64.62% of our respondents are highly satisfied with MSS 2021 active members' performance, while the remaining 35.38% are partly satisfied with MSS 2021 active members performance.

MANAGEMENT



REPORT

WORDS FROM BoC



Indonesia has faced many challenges in 2020-2021 with the COVID-19 global pandemic. Apart from the slowdown in the economy, the education system has also suffered on the back of shifting to online learning as opposed to classroom learning.

The Management Student Society (“MSS FEB UI”) was founded on the belief that to further growth of students, classroom learning was not enough, and more experiential learning through organizational activities to sharpen soft skills was needed. The focus was aligned to the various majors under the Management Department, whether in finance, marketing, operations, human resources, etc.

The 2020-2021 Managing Executives wanted to build greater connectivity with the alumni network and improve their good governance practices, by establishing a Board of Commissioners. We were brought on in an advisory capacity, to share our own experiences and provide guidance to the Managing Executives to ensure their term would deliver impact.

Over the course of the last year, we have held many productive sessions, where we can openly discuss about MSS FEB UI’s ongoing initiatives. The BoC was firmly aligned amongst ourselves, that our role was not to criticize or compare with how our terms as ME’s had fared, but rather to provide encouragement, sharpen their ideas, give different perspectives and point out potential areas of risk, so they stayed on track for success.

We have also seen the Managing Executives grow in their roles and as individuals, better prepared to face the real world challenges ahead of them upon graduation. Through open communication, they have demonstrated their ability to present their ideas with passion, listen and accept different points of view, and most importantly learn from their mistakes. Looking at the Managing Executives, we firmly believe that MSS FEB UI has fulfilled its goal to be shape Management students who are ready to be fully contributing members of society, instilled with knowledge and skills, as well as a passion to excel.

We are very proud to have worked alongside these Managing Executives, as the BoC for 2020-2021. Our hope is that MSS FEB UI will continue to thrive and produce more remarkable individuals, who will support the sustainable growth and development of our country.

On behalf of the Board of Commissioners, MSS-FEB UI, 2020-2021
Bimo Notowidigdo
President Commissioner
FEUI 1994 / Chairman MSS-FE UI 1997-1998

WORDS FROM MANAGING EXECUTIVES



Prasetyo Seno Pambudi
Chief Executive Officer

A sequel year to the Covid-19 Pandemic, 2021 has shown that we tend to underestimate the unrealized potential within ourselves. Clusters of challenges, tests, and mistakes were made along the way, but we believe our process is what defines us. Despite current conditions, Management Student Society has solely focused on **improving and innovating** to better fulfill our stakeholders' needs and wants.

In 2021, we focused on the importance and urgency of continuity in our organizational practice and mindset, as the fundamentals of being **sustainable and continuous** are most important in guiding and shaping our path. The belief and approach of having a continuous state of mind weren't very synonymous with our organization among previous terms, thus we believe that focusing on long-term growth and improvement will realize an innovative society of management students.

Our approach towards continuous improvement is enhanced through our strategic principles in creating standards, driving innovation, improving relationships, and maintaining quality. Hence, we established our very own Board of Commissioners as a gateway to our alumni and to become overseers of our yearly progress, released a starting handbook for our Strategic Leaders, constructed various programs to further fulfill our various stakeholders, as well as increasing revenue and relevance.

All achievements are not without the astounding support from our stakeholders, where management students as our primary stakeholders have further pushed us through insight and active criticism. The university's department of Management, esteemed alumni, and external parties' involvement has also been immense throughout the year. We believe that our vision can only be achieved through togetherness which begins and ends with them.

In this annual report, we present the result of our openness, professionalism, teamwork, integrity, and chemistry-within which not only contains our success, but also our failures and learning curves. This term is only the beginning of a long and challenging journey, and we hope that all of you will join us in creating a better and more innovative society. **Improvement is a proof!**

WORDS FROM MANAGING EXECUTIVES



Alvarian Adnan
Chief Financial Officer

The year 2021 can be considered to be the year of recovery. But as an organization, we want to deliver more than just on survival mode with the spirit of #InnovativeImprovement. #InnovativeImprovement came as a symbol of the optimistic drive, despite the dynamic challenges that surround the internal and external circumstances. One of the biggest challenges that MSS faced is to be sustainable financially in the midst of the recovery in terms of macroeconomic conditions. MSS Successfully improved the performance on revenue stream while also maintaining good cost management for organizational financial stability. Despite all the challenges, the pandemic also allowed MSS some opportunities on the gaining trend of investing & financial literacy. We successfully blast off ICLUB MSS to be on the national level with members from various national Universities and speakers from well-known capital market practitioners. The Finance division also successfully created a framework of a long-term program known as MSS Capital Management that was created for a financial education platform as well as diversified organization financial portfolios. 2021 also marked the ground-breaking year for The 16th Management e[X]posed as they took a step to go International on their series of events and continue the consistent improvement of MSS SBU's. Hopefully, MSS can continue giving a maximum impact to all the stakeholders and keep improving as the best student organization in concept and action. **Improvement is a proof!**



Radigna Azarine
Chief Marketing Officer

Living for more than a year into the COVID-19 pandemic has made 2021 a year full of new challenges, opportunities, and hope. As people have adapted to the pandemic, online presence through various media and channels is vital and indeed, has been considered as the new normal. In response to this whole situation, continuous adaptation and innovative ideas are key factors to make MSS a relevant and impactful student organization with a good relationship with various internal and external stakeholders. To do so, this year MSS has successfully optimized existing platforms, such as Youtube as well as branching out to new platforms, such as TikTok as media to publish entertaining yet useful content. MSS Youtube subscribers have boosted up and TikTok exposure is growing rapidly this year. Besides that, MSS keeps on providing Management Students with various improvements in its academic development and soft-skill development programs. Exam preparation, academic socialization, student orientation, until competition preparation programs are well-conducted this year only to serve and support our main stakeholder, which is the management students themselves. All in all, everything that has been done this year will not happen without great teamwork where various stakeholders go hand in hand to make this all work. Even though there is still much room for improvement, I would like to express my gratitude to everyone who has taken part in this year's journey. With the spirit of continuous improvement, I believe that there is so much more to come from MSS ahead. **Improvement is a proof!**

WORDS FROM MANAGING EXECUTIVES



Seifa Ghania
Chief Operating Officer

Since the Covid-19 was first declared as a Pandemic by the World Health Organization (WHO), one way of preventing the risk of transmission from the Covid-19 is by limiting activities outside of home or social distancing, including to divert study at home. MSS still continuity function as an organization. We engage management students, alumni, and the department of management. Nevertheless, this year MSS and SBUs named The 18th MIST and The 15th Imotion, making many virtual seminars, competitions, and training that help university students to get experience, learning, and self-development. For me personally, MSS has had a significant impact on my life. My journey at MSS from 2019 makes me right now. In the past I was SLC of the Human Resources Division, that experience had a good impact on me. I can reach out to other people, develop soft skills, and make peer groups at MSS. The biggest decision making I have ever made is to be Managing Executives with the position as Chief Operating Officer of The 17th Marketing Insight Seminar and Training, 2020 is a turning point in my life, the first time I become a leader of many people, besides that, I also know more about myself. Marketing also presents familiarity for me. Last year, I was appointed as a COO of Management Student Society (MSS) as a concept and responsible for technical decision making of the MSS as a whole, maintaining and monitoring resources, creating ideas to develop MSS. **Improvement is a proof!**



Thofl Ghiffary
Chief Resource Officer

The COVID-19 pandemic period made it difficult for direct interaction between fellow division members in the MSS 2021. The existence of health protocols such as social distancing and lockdown made the interaction between members less intense. In addition, as the person who is responsible for the organization's source of income, during this pandemic the number of external parties who wish to cooperate with MSS has decreased in number. However, with lessons learned from last year's MSS, this year MSS has adapted to the pandemic. This year we launched several new online-based programs to increase MSS member engagement. This year we also implemented a member satisfaction system in measuring KPI from the Human Resources division. Furthermore, this year MSS also diversified revenue from the organization by increasing the production of MSS merchandise and varying forms of cooperation with external parties. The latest program implemented in MSS related to organizational resources has proven to be quite successful. The level of member satisfaction from MSS members is quite high and there is an increase of 300% in the organization's overall profit. And this year we can carry out several programs that aim to increase member engagement on an offline basis. With the success of several programs implemented this year, hopefully, it can be implemented in the MSS period in the future, of course with some adaptations of these programs. With the sustainability of these programs, it will fulfill this year's theme presented by the MSS 2021, "Continuous Improvement Towards an Innovative Society". **Improvement is a proof!**

WORDS FROM MANAGING EXECUTIVES



M. Alif Rizkia
Chief Strategy Officer

The need to reevaluate our strategic focus as an organization is very imminent during the tough times that we face with the presence of COVID-19. Revamping and building anew a comprehensive strategic approach for MSS is one of our top priorities in this year's iteration of MSS. We identified several levers we can optimize from the start to better position our organization as a value add for all of our relevant stakeholders. This year, we wanted to build a better relationship with our alumni, so we created the Board of Commissioner to bridge communication between us and MSS alumni to serve them better. On top of that, we also recognized the importance of providing management students with relevant and useful output, and to do that, we tried to gauge their demand by conducting Performance Expectations at the start of the year. This has been proven to be useful to our organization, especially to the division as their guiding principle to design their working programs. We also emphasized the development of the capital market industry amidst the turbulent time as we continue to support Indonesia Capital Market Student Studies for its 21st year. I believe that we, as managing executives, have put a lot of effort and care into MSS this year, not only to improve its output but also to improve its inner working gears. We hope that everyone that has been with us along our journey has had the chance to be benefitted from the effort we have made, and we certainly hope for MSS to continue to improve in the year forward. **Improvement is a proof!**



Putri Annisa A.
Chief Technology Officer

The COVID-19 pandemic is a global crisis with a profound impact on all aspects of the economy even society, some of which are irreversible. We took the COVID-19 pandemic as a big challenge so that we can bounce up to enhance MSS 2021 exposure to various scopes of corporations and institutions. The challenges and pressures presented because of COVID-19 were perhaps unprecedented for us as a society. The spread of the coronavirus due to the delta variant in Indonesia causes miss to face challenges that have never been faced before, this is what makes MSS 2021 continue to move forward. Our effort in increasing the MSS 2021 exposure and strategy is considered successful because due to several events we have held this year, namely by publishing several online programs to improve the quality of MSS members, webinars held as a forum to develop management students, and also several other online programs that published this year. In addition to increasing MSS exposure, we also maintain connections with all of MSS's stakeholders, such as the department of management FEB UI, alumni, management students, and external partnerships. We keep improving our social media, especially our main social media, Instagram, that growing rapidly this year. To support our goal of going national, we also conducted several visitations to other universities in Indonesia as an implementation of MSS 2021 strategy. The Managing Executives of MSS 2021 greatly appreciates all member of MSS for the role they have played in MSS's success throughout the year, hopefully, MSS will always continue to develop and bring a positive impact on MSS stakeholders. **Improvement is a proof!**

COMPANY



PROFILE

PROFILE

About MSS

Management Student Society Fakultas Ekonomi dan Bisnis Universitas Indonesia (MSS FEB UI) is an official student organization under the supervision of the Department of Management, Faculty of Economics and Business Universitas Indonesia. Since our establishment on May 26th 1996, every management student in the Faculty of Economics and Business Universitas Indonesia has been a member of Management Student Society. Our main focus is people development for university students in terms of knowledge, soft skills, and attitude through our working programs such as seminars, workshops, training, research, etc.

Vision

**“The Best Student Organization in Management
Concept and Action”**

Mission

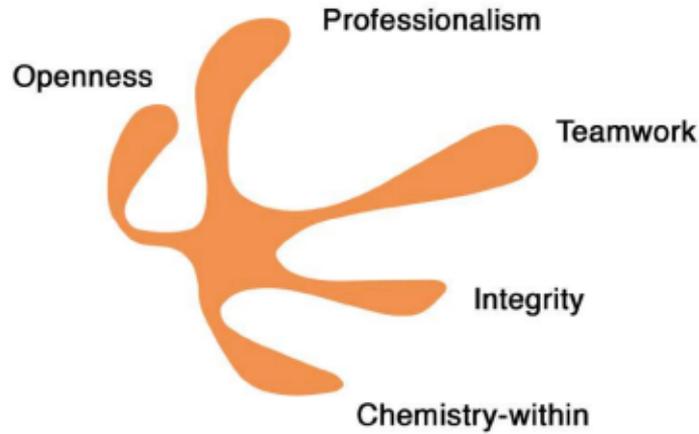
1. Emphasizing people development for active and passive members
2. Developing a strong organizational culture
3. Optimizing contribution and long-term relationships with stakeholders
4. Working as a partner with Departemen Manajemen FEB UI
5. Fostering our core values as a society of management students
6. Implementing MSS Quantum Leap
7. Maintaining relationships with notable MSS and FEB UI Alumnis

Principles

1. We are skill, knowledge, and value oriented
2. We are free from any form of discrimination
3. We are not involved in any public political action
4. We are professional, initiative, and proactive
5. We are a development-driven organization

PROFILE

Values



Openness

The ability to be **open-minded**, **straightforward**, and **highly tolerant**.

Professionalism

Practice **specific skills** and **run working programs** regularly.

Teamwork

Cooperation between members or groups to achieve a common objective.

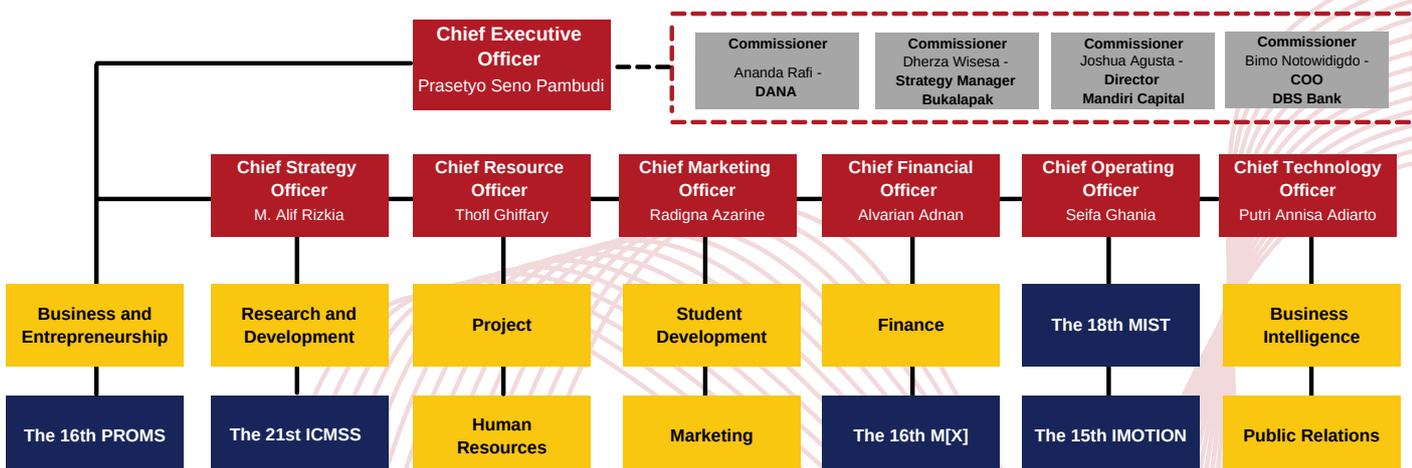
Integrity

Honest and responsible for the work, trust, and responsibility that has been assigned from the beginning

Chemistry-within

The **ability to collaborate between divisions** throughout the organization.

Organizational Structure



PROFILE

Profile of BoC



Bimo Notowidigdo

Managing Director & Chief Operating Officer at DBS Bank

Bimo Notowidigdo was one of the founding father of MSS FEB UI. Bimo was the chairman of MSS from 1997 until 1998. Bimo then graduated from FE UI in 1999 and started his first professional career as a Management Associate at Citibank, N.A., Indonesia. Currently, Bimo is the Managing Director & COO at PT Bank DBS Indonesia.

Past experiences:

Principal, Finance & Risk Practice, PT Oliver Wyman Indonesia (2015-2017)
EVP, Head of Treasury, PT Bank Negara Indonesia (2011-2015)
EVP, Head of Markets, Techcombank (Hanoi) (2009-2011)
Director, Country Treasurer, Citibank N.A. Indonesia (1999-2009)

Achievements:

Mahasiswa Berprestasi #3 – Universitas Indonesia (1998)
Mahasiswa Berprestasi #1 – FEUI (1998)
Penerima JAL Scholarship (1997)



Joshua Agusta

Director at Mandiri Capital

Joshua Agusta was one of MSS former managing directors. He spent three years at MSS, where he first started as the Strategic Leader Candidate of Student Development, become the Strategic Leader of MIST in the next period, and became the managing director of MSS in his third year. Currently, Joshua is the director of venture funds at Mandiri Capital Indonesia.

Past experiences :

VP of Investments – MDI Ventures (2018-2019)
Head of Investments – MDI Ventures (2017-2018)
Head of Accelerator – Indigo Creative Nation (2015-2016)
Investment Associate - Systec Group (2013-2015)

Achievements :

Forbes 30 under 30 Asia 2021 – Finance & Venture Capital
Astra 1st Scholarship 2012

PROFILE

Profile of BoC



Dhirza Wisesa was former chairman of MSS. He spent three years at MSS from 2014 until 2016, where he first started as the Strategic Leader Candidate of Business and Entrepreneurship, become the Strategic Leader of Research and Development in the next period, and became the chairman of MSS in his third year. Currently, Dhirza is the Senior Manager of Strategic Project at PT Bukalapak.com

Past experiences :

Manager of Marketplace Strategy and Monetization, PT Bukalapak.com
Business Development of User and Communication, PT. Tokopedia
Temporary Researcher, BCG

Achievements :

Cumlaude
Best Strategic Leader MSS FEB UI 2016

M. Ananda Raf'i

Merchant Partnership Associate at Dana Indonesia



Muhammad Ananda Raf'i is a former Chairman of MSS 2020. Starting as a Management Trainee of Human Resource, he spent 3.5 years from 2017-2020 in MSS as a Strategic Leader Candidate of Marketing Division, Strategic Leader of Business and Entrepreneurship Division, then in 2020, becoming the Chairman. He is currently starting a career as a Merchant Partnership Associate at DANA Indonesia.

Past experiences:

Investment Officer at SV Investment
Change Management Intern at Accenture Indonesia

Achievements:

Bank Indonesia Scholarship Awardee
Finalist of Hult Prize at Universitas Indonesia

PROFILE

Profile of Managing Executives



Prasetyo Seno Pambudi
Chief Executive Officer

Seno started his MSS journey through Student Development Division's "Call for Leader" program, where he was elected as his batch's formal leader. There, he experienced what it would be like to be a part of MSS as he worked alongside the division. Having experienced the organization's working environment from afar, Seno had fixated goals to become a member of MSS and applied for the Management Trainee Program. Being 1 of 9 Trainees, Seno was accepted into MSS' Finance Division where he achieved firsthand exposure to MSS' culture of work and interaction. Albeit his 3-month stint began to make him have doubts on whether he should continue his journey in MSS as he felt that certain aspects of the organization did not provide solid reassurance for his personal growth, Seno felt a warm yet intimidating bond with the organization. Seno decided to step out of his comfort zone and followed his gut, applying for the role of Strategic Leader Candidate.

Being an organization member at the staff level, Seno was recruited as one of the Finance Division's Strategic Leader Candidates. There, he was designated to undergo several working programs such as Investment Club, Financial Discussions and Updates, and Financial Report Collection. The experience did not fully convince him again, as Seno was once again unsatisfied and discouraged. Feeling unfulfilled, this became his main source of motivation to continue and apply for the Strategic Leader role of MSS' Finance Division, as he wanted his successors to have an overall better and more impactful experience than he did. Seno, together with his partner Rani, lead MSS' Finance Division in restructuring and reevaluating their working programs in an attempt to increase relevancy and added value for its stakeholders. With this, he managed to revamp the overall curriculum of MSS' Investment Club and was able to increase the number of educational articles surrounding the world of finance and management to better increase its overall literacy among management students. The managerial approach finally made him realize that the dream to dare and become the next leader of MSS was right in front of him.

With his experience of the organization, Seno followed his ambitions to become the organization's next Chairman. Following recent trends in the organization, Seno felt that MSS needed a more sustainable and continuous approach towards improving to avoid the paradox of stagnant and inertia within the organization. The vision of long-term success and improvement will then create an ecosystem that pushes the boundaries of what can be, this is "Continuous Improvement Towards an Innovative Society."

Experience:

Team Leader of Finance at The 14th Management e[X]posed (MX) | April 2019 - November 2019

Head Manager of Public Relations at The 16th Marketing Insight Seminar and Training (MIST) | April 2019 - March 2020

Senior Staff of Publication at The 43rd Jazz Goes To Campus (JGTC) | April 2020 - Feb 2021

PROFILE

Profile of Managing Executives



Ahmad Alvarian Adnan
Chief Financial Officer

The MSS's journey of Rian started in 2019 when he became one of the Managing Executives of The 14th Management e[X]posed as Vice Project Officer, and he continued as one of the Managing Executives of The 17th Marketing Insight Seminar and Training (MIST) as Chief Marketing Officer. He then continues his journey path on the organization becoming a managing executive in the MSS 2021, as Chief Financial Officer, taking responsibility of Finance Division & The 16th Management e[X]posed.

Experience:

Managing Executive of The 14th Management e[X]posed (M[X]) | March 2019 - November 2019
Managing Executive of The 17th Marketing Insight Seminar and Training (MIST) | March 2020 - March 2021
Staff of Sound System & Stage at the 9th Music Gallery | September 2019 - March 2020



Radigna Azarine
Chief Marketing Officer

Starting from being one of the Strategic Leader Candidate of Student Development division, Radigna has experienced a great learning process she couldn't find elsewhere. She continued to be a Strategic Leader of Student Development in the next period as she is eager to create improvements. During her penultimate year, she decided and committed to being the Chief Marketing Officer of MSS 2021 where she is in charge to maintain MSS branding and is in charge of two divisions which are Marketing and Student Development.

Experience:

Associate Team Leader of Creative art at the 14th Project on The Moves (PROMS) | April 2019 - November 2019
Manager of Visual Design at The 16th Marketing Insight Seminar and Training (MIST) | April 2019 - March 2020
Senior Staff of Expression at the 43rd Jazz Goes to Campus | April 2020 - Feb 2021

Business Analyst Intern - Markplus, Inc. | Jul 2020 - Oct 2020
Digital Transformation Intern - Trimegah Sekuritas | Jul 2021 - Oct 2021

PROFILE

Profile of Managing Executives



Seifa Ghania S.
Chief Operating Officer

In the past, Seifa was a Strategic Leader Candidate of the Human Resources Division. The biggest decision she ever made was to be a Managing Executive as COO of The 17th Marketing Insight Seminar and Training. Last year, Seifa was appointed as a COO of Management Student Society (MSS) as a conceptor and is responsible for technical decision making of the MSS as a whole, maintaining and monitoring resources, creating ideas to develop MSS.

Experience:

Strategic Leader Candidates of Human Resources MSS | 2019 -2020

Chief Operating Officer of The 17th Marketing Insight Seminar and Training (MIST) | February 2020 - February 2021

Corporate Secretary Intern - PT Bank Rakyat Indonesia (PMMB BUMN 2021) | September 2020 - Mei 2021

Finance and Risk Intern - Dana Indonesia | September 2021 - March 2022



Thofl Ghiffary
Chief Resource Officer

Thofl came from the Student Development division as a Management Trainee of MSS 2018 and continued as a Strategic Leader Candidate of Student Development in the next period. He then switched divisions to fill the role of Strategic Leader in the Project Division at MSS 2020. His final year as an MSS functionary was filled with becoming a Managing Executive in the MSS 2021 period as Chief Resource Officer, overseeing two divisions, namely Project and Human Resources.

Experience:

Senior Staff of Sound System and Stage at The 43rd Jazz Goes To Campus (JGTC) | April 2020 - Feb 2021

Head Manager of Corporate Partnerships at The 16th Marketing Insight Seminar and Training (MIST) | April 2019 - March 2020

Associate Team Leader of Marketing at The 14th Project On the Moves (PROMS) | April 2019 - November 2019

Corporate Finance Advisory Intern at PwC Indonesia | October 2021 - January 2022

Strategic and Reputation Risk Advisory Intern at Deloitte SEA | July 2021 - September 2021

Fund Management Intern at Mandiri Investment | March 2021 - June 2021

PROFILE

Profile of Managing Executives



Alif started his journey in MSS in 2019, where he first joined the Marketing division as a Strategic Leader Candidate. His passion and interest to build MSS into a better organization continued as he decided to join the Research and Development division as a Strategic Leader in 2020. He then took a step further to take the organization to a higher level by committing to become a Chief Strategy Officer of MSS in 2021 where he took responsibility to supervise the Research and Development division as well as The 20th Indonesia Capital Market Student Studies

Experience:

Director of Public Relations the 19th Indonesia Capital Market Student Studies (ICMSS) | March 2019 - Feb 2020
Staff of Marketing The 13th Project on The Moves (PROMS) | Oct 2018 - Nov 2018
Senior Staff of Exhibition The 43rd Jazz Goes To Campus (JGTC) | April 2020 - Feb 2021

Private Equity Intern at Creador | Jun 2021 - Feb 2022
Equity Research Intern at Mandiri Sekuritas | Jan 2021 - March 2021
Shopee Apprentice Program - Business Development at Shopee | Jun 2020 - Sep 2020



Putri Annisa A.
Chief Technology Officer

Starting from being General Secretary of The 14th Management e[X]posed is the beginning of Icha journey in Management Student Society (MSS FEB UI). In the next period, Icha continued as Strategic Leader of the Public Relations Division for MSS 2020, as Strategic Leader of Public Relations, she got a lot of lessons that brought her to continue to develop herself at MSS. Then, she decided to be the Chief Technology Officer of MSS 2021 where Icha has the responsibility to lead the Business Intelligence Division and Public Relations Division.

Experience:

Managing Executive of The 14th Management e[X]posed (M[X]) | March 2019 - November 2019
Manager of Corporate Partnerships at The 16th Marketing Insight Seminar and Training (MIST) | April 2019 - March 2020
Media Partner Manager - Hult Prize at Universitas Indonesia | July 2020 - November 2020

Corporate Strategy and Financial Planning Intern - Bank Central Asia | Aug 2021 - Nov 2021
Payment System Analyst Project Intern - Bank Indonesia | April 2021 - June 2021

DIVISIONS



Business and Entrepreneurship

Center of skills and knowledge development in the world of entrepreneurship, also provides students with managerial skills globally.



Business Intelligence

Become an MSS supporting division that contributes to people and organizational development related to information technology.



Finance

Responsible for managing the finances of MSS FEB UI as well as conducting studies and activities within the scope of financial management science.



Human Resources

Improving the quality and potential of individuals by building a sense of belonging among active MSS members.



Marketing

Increase MSS's brand awareness to MSS stakeholders while also sharing information and knowledge about marketing from and to students.



Project

Act as the profit center for MSS FEB UI by creating cooperation between MSS FEB UI and other companies.



Public Relations

Create and maintain good relationships between MSS and its stakeholders, especially passive members of MSS and other Management Unions, also providing publication facilities.



Research and Development

Supporting divisions that gives insight about research that can be used for MSS internal and student development in terms of research, and development.



Student Development

Responsible to support and develop Management Students by providing various academic and non-academic activities.

STRATEGIC BUSINESS UNITS



Indonesia Capital Market Student Studies (ICMSS)

The biggest and the oldest capital market event held by students in Indonesia

Goal:

Becoming an international capital market learning centre for students

Target Audience:

Young investors and individuals interested in capital market studies

Marketing Insight Seminar and Training (MIST)

The biggest International marketing event that connects students with practical world through Seminar, Training, and Conference

Goal:

Creating a bridge between the practical world of marketing and academic students

Target Audience:

Universities students, corporate companies, and public participants



Management E[X]posed

The biggest program for entrepreneurship development held at Universitas Indonesia. Consists of three main events; National Business Plan Competition, Talkshows, and Lapak Loka Marketplace

Goal:

Increasing the number of entrepreneurs

Target Audience:

Undergraduate students in Indonesia

Indonesia Marketing Competition (IMOTION)

The biggest marketing competition held by MSS FEB UI consisting of English Marketing Video Competition and Marketing Plan Competition

Goal:

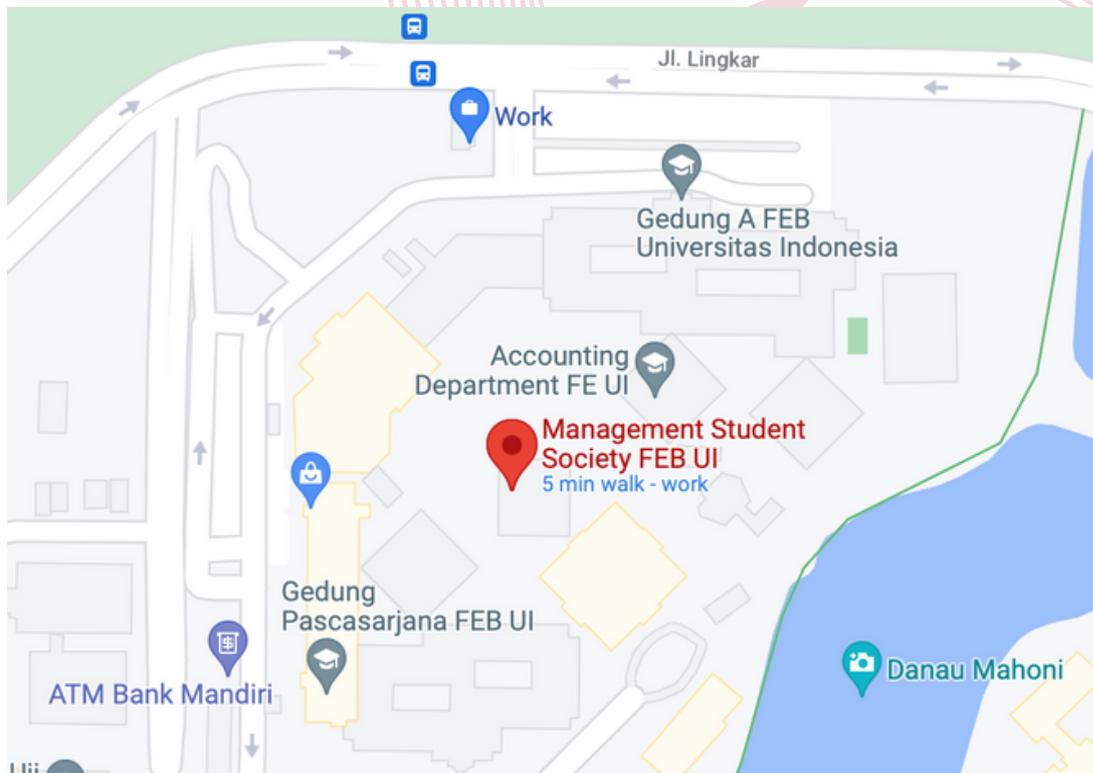
Be the biggest marketing competition in Indonesia that influences creativity, competence, and would be useful in the marketing studies field

Target Audience:

Undergraduate students from universities all over Indonesia



MSS ADDRESS



Student Center FEB UI 2nd Floor
Fakultas Ekonomi dan Bisnis, Universitas Indonesia
812Kampus Baru UI, Depok, Jawa Barat, 16424

Email:
prmssefbui@gmail.com
partnership.mss@gmail.com

Phone:
+62 87887864736
+62 81297521887

MILESTONES

1996: Established on May 22nd in Depok, Jawa Barat

2000: ICMSS is found

2003: MIST is found

2006: IMOTION is found

2016: Business Analyst --> Business Intelligence

2007: Rebranding of MSS' overall design and logo

2005: PROMS and M[X] are found

2020: Organizational Restructure

2015: The birth of MSS Quantum Leap

2021

- Initiate Board of Commissioners
- Continuing MSS Quantum leap and taking MSS to the national level
- M[X] goes international
- Established internal SOPs
- Recruited 5 SLCs for each division

MANAGEMENT DISCUSSION



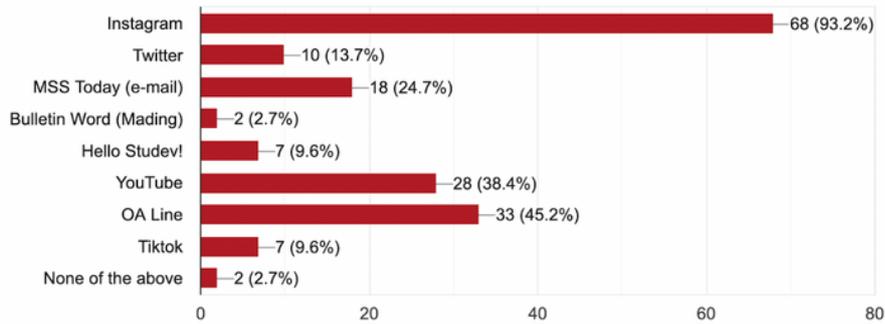
AND ANALYSIS

MSS 2021 KEY PERFORMANCE

MSS 2021 Key Performance

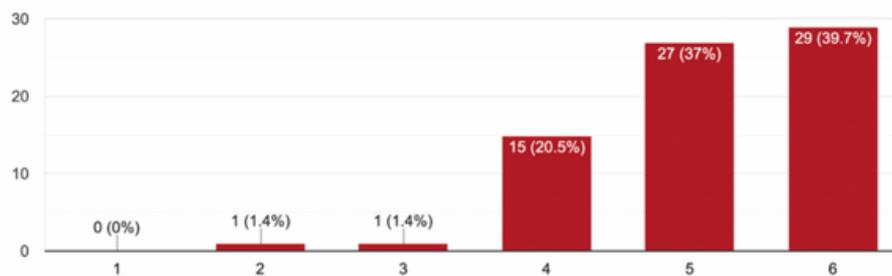
Media Information

What media platforms do you follow?



MSS 2021 has been actively using media platform to inform news and updates for academic and non-academic information. Three types of MSS' social medias that our respondents mostly follow are: Instagram (93.2%), Line Official Account (45.2%), and YouTube (38.4%).

The information provided by MSS media is useful

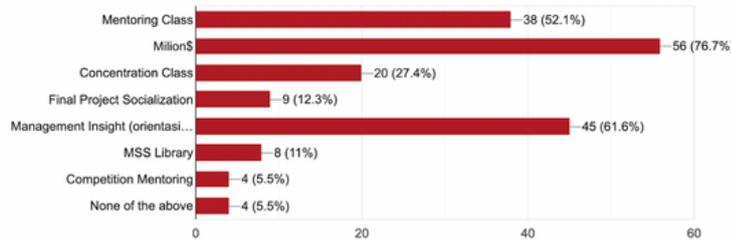


Most of our respondents find that the information provided by MSS is proven to be very useful and informative. 39.7% of our respondents find that the information provide by MSS is very useful, 37% of our respondents find it more than useful, 20,5% of our respondents find it useful, and the remaining 2.8% find it partly useful.

MSS 2021 KEY PERFORMANCE

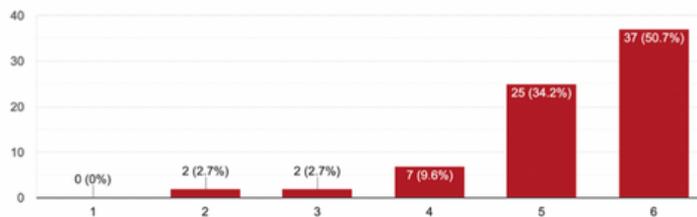
Academic

MSS Academic work program that you attend/join :



MSS 2021 has provided Management Students with academic programs that could help them with their ongoing studies. Based on our survey, three academic programs that are mostly attended or accessed by management students are Million\$ (76.7%), Management Insight (61.6%), and Mentoring Class (52.1%).

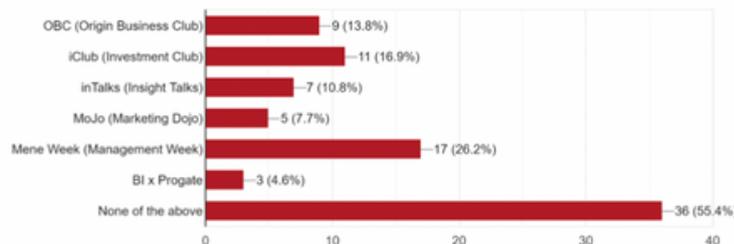
I find that MSS Academic Work Program's very useful



Based on our surveys, 91.7% of our respondents find that MSS Academic Working Programs are useful, meanwhile the remaining 8.3% stated that MSS Academic Working Programs are partly useful.

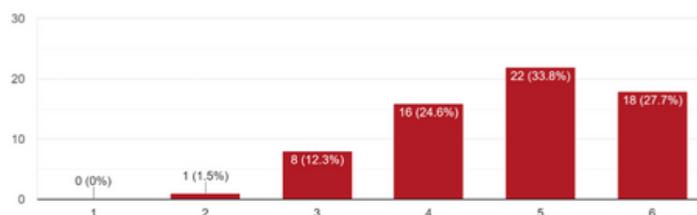
Non-Academic

MSS Non-Academic work program that you attend/join ?



MSS 2021 came up with several non-academic programs that FEB UI students can attend. Based on the survey that was conducted, 55.4% students didn't attend any of the programs. However, among MSS non-academic programs, MeneWeek is the most attended program with 26.2%.

*I find that MSS Non-Academic Work Programs are useful *

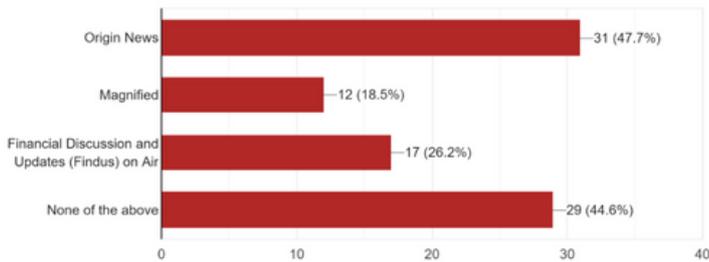


86,1% of the respondents find that MSS non-academic working programs are useful with 27.7% in level 6, 33.8% in level 5, and 24.6% in level 4. However the remaining 13,9% find it partly useful with 12.3% in level 3 and 1.5% in level 2

MSS 2021 KEY PERFORMANCE

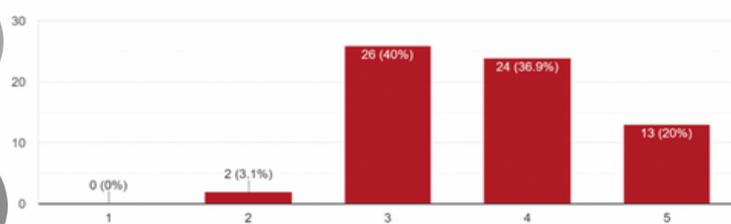
Research and Study Program

"MSS Research and Study Programs that you are familiar with?"



MSS 2021 also conducted research and study programs. Based on our survey, three academic programs that are mostly accessed by management students are Origin News (47.7%). However, 44.6% of our respondents didn't accessed any of MSS research and study programs.

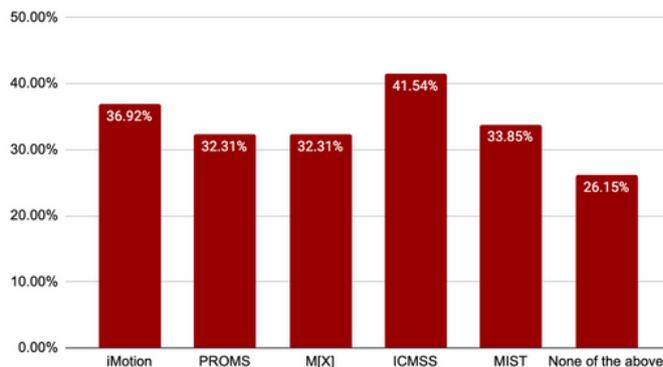
"I am satisfied with MSS' Research and Study Programs"



40% of our respondents are satisfied with MSS research and study programs. 56.9% of our respondents are highly satisfied of research and study programs. However 3.1% of our respondents are partly satisfied.

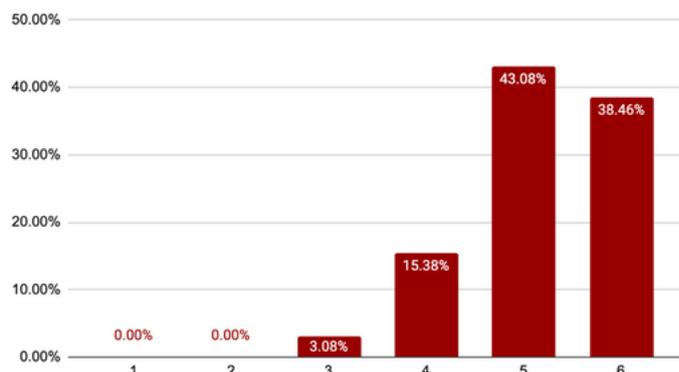
SBU and Main Events

MSS' SBU and Main Event that you attend/join :



MSS 2021 has SBU and Main Events where students can attend and participate. This year, ICSS held the highest number of attendance (41.54%), followed by iMotion (36.92%), MIST (33.85%), PROMS (32.31%), and M[X] (32,31%). However, 26.15% of the respondents didn't attend any of MSS' SBU and Main Events.

I am satisfied with SBU and Main Events committee's performance



With various SBUs and Main Events that was conducted, 97.02% respondents are satisfied. 43.08% respondents satisfaction are in level 5 and 38.46% respondents satisfaction level are in level 6, and 15.38% in level 4. The remaining 3.08% still feel partly satisfied with MSS' SBUs and Main Events.

MSS 2021 KEY PERFORMANCE

Advice for MSS from Management Students

Mungkin marketingnya bisa diboost lagi, krn udah bagus banget kontennya kalo viewsnya dikit sayang jadinya hehe. dan selain konten love session, challenges, etc. mungkin bisa explore ke konten lain kyk kasih tips & tricks sebagai mahasiswa di mene & starterpack anak mene sebelum lulus biar lebih prepare, dll.

I think you guys can provide insight about what's next after college (the prospects of management program, things to do after graduating, etc)

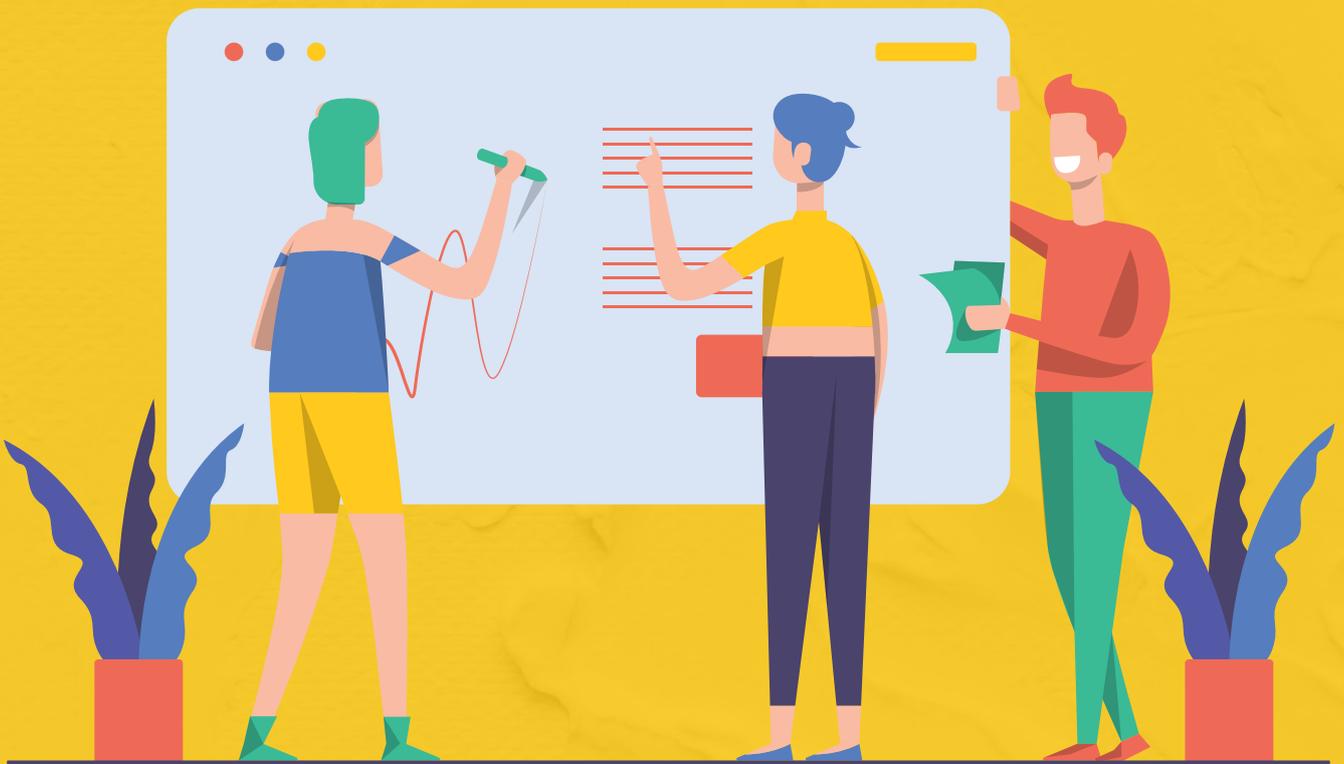
The P&G initiative was great. Do more of those

I never heard of competition mentoring and its actually interesting now that i know, maybe try to be more intense in spreading the info about the program

Semoga bisa menyediakan soal uas/uts tahun sebelum dan pembahasannya

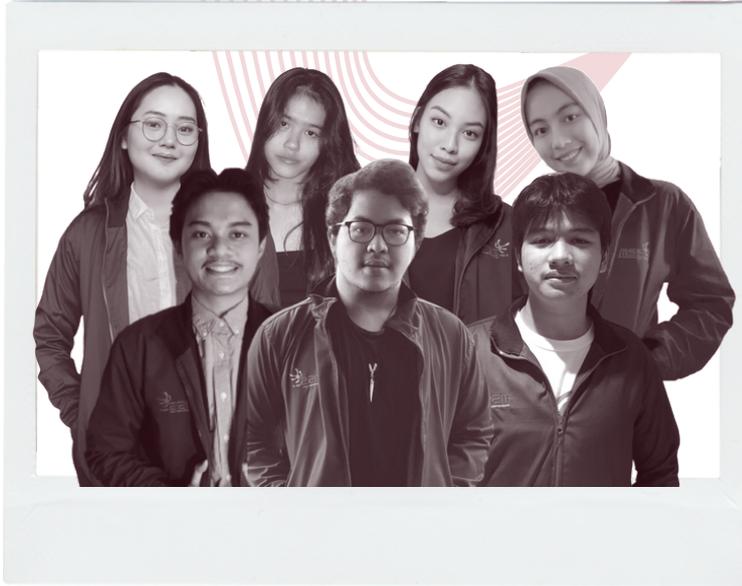
Make a program that socialize the benefits of doing business massively because there are so many students who want to build a business

DIVISIONS



PERFORMANCE REPORT

BUSINESS & ENTREPRENEURSHIP



Business and Entrepreneurship division is the center for developing skills, knowledge, and experience in the world of entrepreneurship. We exist to educate and support the business ecosystem through our working programs. Our working programs that have been implemented are ORIGIN News, ORIGIN Podcast, ORIGIN Database, and ORIGIN Business Club. Biggest accomplishment(s):

- We were successful in rebranding our Instagram platform (@origin.mss) and obtained several new followers throughout the year (235 followers).
- This year, we have achieved 1,735 total listeners of ORIGIN Podcast, 65 business submissions of ORIGIN Database, and 30 members of ORIGIN Business Club, which has increased by 100% compared to last year.
- We were successful in inviting several professional mentors that are capable in the FnB and Fashion sector, such as Paquita Genushcka, Gilang Candraditya, Rayendra Abiyasa, Fandi Ahmad, Ferly Aninditya, Rosiana Halim, and many more.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Business and Entrepreneurship	ORIGIN Business Club	80.00	0.3
	ORIGIN News	88.89	0.2
	ORIGIN Podcast	100	0.2
	ORIGIN Database	100	0.3
	Division Total Score	91.78	

BUSINESS INTELLIGENCE



Business Intelligence aims to improve management students' understanding of the business world through technology. Our projects this year are Business Intelligence Forum, Business Insight, Website, and MSS Library. Providing services and assistance to management students at Universitas Indonesia. This year we proudly present, Competition Database, our innovation that could help FEB UI students to seek partners to compete in various competitions.

Biggest accomplishment(s):

- Created a Business Intelligence Forum (BIF) and maximized it into four webinar sessions attended by more than 30 participants.
- Establishing 9 monthly MSS Newsletter for direct information to more than 700+ undergraduate management students.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Business Intelligence	MSS Database	100	0.15
	Business Insight	100	0.15
	MSS Website	100	0.2
	MSS Library	100	0.05
	MSS Goods	100	0.05
	Business Intelligence Forum	82.5	0.15
	Competition Database	82.50	0.15
	Newsletter	100.00	0.10
	Division Total Score	94.75	

FINANCE



Finance division broadens and deepens our knowledge and experience in the business world from a financial standpoint. The working programs that are created include: Investment Club, Findus On Air, Collecting Internal Fund, and MSS Capital Management which has a purpose to help us to train, learn, and develop new financial skills. This year, we are grateful for successfully inviting several of the biggest names in the world capital market such as Andy Senjaya, Bernadus Wijaya, Gema Goeyardi, Michael Yeoh, Bosston, Argha J K, Axel Jeremy, and many more. Not to mention, we have also succeeded in creating several innovations throughout our social media platforms that have attracted a large number of new followers. Finally, we were named the "Best Division" in the first half of MSS 2021.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Finance	Investment Club	100	0.3
	Financial Discussion ON AIR	84.38	0.2
	Collecting Internal Fund	81.51	0.2
	MSS Capital Assets Management	84.00	0.3
	Division Total Score	88.38	

HUMAN RESOURCES



Human resources division aims to shape a positive, constructive, and productive environment within MSS members. We ensure our members' best performance through the finest quality management mechanism. The engagement and wellbeing of our members are the main priority as we believe that it is a crucial facet to accomplish all of the successive programs. Biggest accomplishment(s):

- Create the first online method for SLC recruitment with changes and adaptations;
- MSS Orientation Program for MSS functionary; and
- Realized the new offline-based bonding program

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Human Resource	SLC Recruitment	100	0.1
	MSS Ori	86.854	0.1
	Management Trainee	94.387	0.05
	MSS Evaluation 360	100	0.1
	MSS Evaluation 1on1	100	0.1
	Performance Appraisal 1	100	0.1
	Performance Appraisal 2	100	0.1
	MSS Hura-Hura	94.87	0.1
	Game Night	100	0.1
	Games Berhadiah	88.31	0.05
	Selamat Ya Kamu	97.291	0.1
	Division Total Score		97.04

MARKETING



Marketing division attempts to preserve MSS's branding with MSS stakeholders through informative, entertaining, and creative content. Additionally, this division aims to broaden management students' marketing perspectives through working programs. Our working programs that have been implemented are Red Session, Red Lab, #WeAreMSS, Marketing Dojo, and Branding plan. We are delighted to report that some of our working programs achieved several key milestones this year:

- This year, we have received 42,347 views on our YouTube channel (MSS FEB UI), which has grown to 1.426 subscribers in the last 365 days.
- We were successful in rebranding our Red Lab social media platform (Instagram) and obtained several new followers throughout the year (231 followers).

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Marketing	Video Contents	97.5	0.2
	Marketing Dojo	100	0.2
	We are MSS	100	0.2
	RedLab	60.67	0.2
	Branding Plan	92	0.2
Division Total Score		90.03	

PROJECT



Project Division creates various kinds of collaboration and external projects with companies to gain mutual benefit and generate revenue for MSS. Our working programs consist of External Projects and Partnerships. Other than that, this year we also successfully operated MSS Official Merchandise, RedLab in collaboration with the marketing division. We even managed to rebrand the whole concept of Redlab and surpass last year's achievement. Biggest accomplishment(s):

- This year, we successfully collaborated with 7 partners which are ULA, Tinder Indonesia, Sejuta Cita, Aimzsea, YLI Mckinsey, and P&G.
- We were successful in rebranding our Red Lab and building up a new strategy for selling MSS Official merch, attracting more than 300 buyers this year.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Project	Project Partnership	78.00	0.7
	RedLab	100	0.3
	Division Total Score	84.60	

PUBLIC RELATIONS



Public Relations division is known to connect, build, and maintain good relationships with all of MSS's stakeholders. We also facilitate the publication of other divisions' events and work, external events, and any information for the management students. Our working programs consist of: Management Week, Society Gazette, Visit in and Visit out, Congredtulations, Yudisium, Social Media, Company Visit, Branding Plan, and External Partnership. Biggest accomplishment(s):

- Improving MSS' social media, especially Instagram reaching 1000+ new followers and 30++ external partnerships.
- Received offer for visit in and visit out from 10++ universities all across Indonesia and eventually held 6 visits.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Public Relation	Society Gazette	74.08	0.1
	Social Media	90.15	0.3
	Public Affair	100	0.1
	Yudisium	95.25	0.1
	Kunjungan	100	0.25
	Mene Week	59.67	0.15
	Division Total Score	87.93	

RESEARCH & DEVELOPMENT



Research and development is a supporting division and a core part of MSS. Through researching and producing valid outputs, we aim to give insight into MSS' sustainable improvement. This year, we are proud to say that we have achieved significant milestones in several of our working programs. Our division is responsible for various working programs, such as Mini Consultant, Magnified, Performance Expectation, Performance Evaluation, and many more! Biggest Accomplishment(s):

- Magnified Volume has increased by 25% and hits an all-time high engagement rate on the "Hustle Culture" topic.
- Mini Consultant quantity has increased by 50% compared to last year for MSS' working program development

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Research and Development	Performance Expectation	81.6	0.1
	Research for SBU & Main Events (sebelum acara)	100	0.1
	Research for SBU & Main Events (ICMSS)	51.414	0.1
	Research for SBU & Main Events (MIST)	99	0.1
	Research for SBU & Main Events (MX. Imotion. Proms)	100	0.1
	Mini Consultant	100	0.15
	Internal Training	100	0.05
	Magnified	100.00	0.1
	Insight Talks	100	0.1
	Performance Evaluation	84	0.1
Division Total Score		91.64	

STUDENT DEVELOPMENT



Student Development is a student-centric division, providing programs and activities that support all management students academically and non-academically. As the main connector between the students and the Department of Management, we also provide an open platform for all management students to voice out their aspirations and feedback called Hello Studev!

Biggest accomplishment(s):

- Created a new program called “Competition Training”, aim to provide students with deep insights about the business competition by inviting the past winners;
- Create the new training model and platform for Management Insights’ Mentors (25 mentors) to play an active role in guiding new students.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Student Development	Management Insight	100	0.15
	Pemilihan Ketua Jurusan	100	0.1
	Sosialisasi Tugas Akhir	100	0.1
	Mentoring Class Ganjil	100	0.05
	Mentoring Class Genap	100	0.05
	Concentration Class	100	0.15
	MILLION\$	96.50	0.1
	Database Management	84.83	0.05
	Hello StuDev	100	0.1
	Insight Talks	92.14	0.1
	Competition Training	100	0.05
	Division Total Score		98.11

MANAGEMENT TRAINEE



PERFORMANCE REPORT

MANAGEMENT TRAINEE



Management Trainee (MT) is an annual MSS program that aims to increase the knowledge of new students from the class of 2021 regarding the MSS FEB UI organization. MT consists of nine selected management FEB UI students who take part in a series of program selections. This year the MT MSS program carried out several series of working programs, such as:

- MT Final Project: Management Story Session
- Red Session: Gimana Sih Rasanya Jadi Maba UI?
- MSS 2021 Farewell

Management Trainee Project(s)

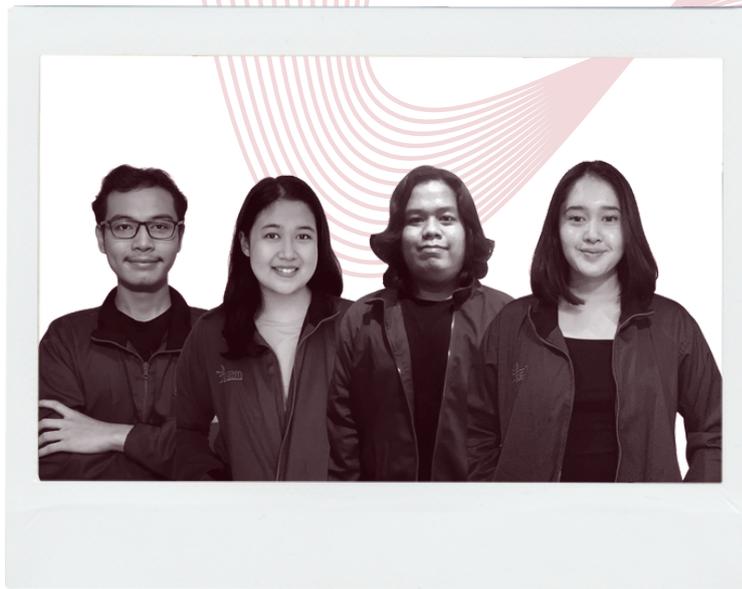


STRATEGIC BUSINESS UNITS



AND ANALYSIS

THE 15th IMOTION



The 15th Indonesia Marketing Competition (IMOTION) is one of the biggest national marketing events held by students in Indonesia under the Management Student Society (MSS) FEB UI. The details of our marketing events are Marketing Plan and Video Marketing Competition, Prolusion: Introductory Talk Show, Marketing Training, Marketing Talk, and Awarding Day. We also release a weekly marketing article called IMODAY, a weekly marketing quiz called IMOQUIZ, and weekly trivia called IFUNDAY. In 2021, The 15th IMOTION raised the theme of “Revival in Pandemic: The Importance of Empathy in Marketing to Gain Customers’ Loyalty” as a part of our awareness of the world’s current condition.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Imotion	Event	100	0.3
	Competition	100	0.3
	Pre-Event	100	0.2
	Sponsor and Partnership	78.5	0.2
	Total Score		95.7

THE 16th M[X]



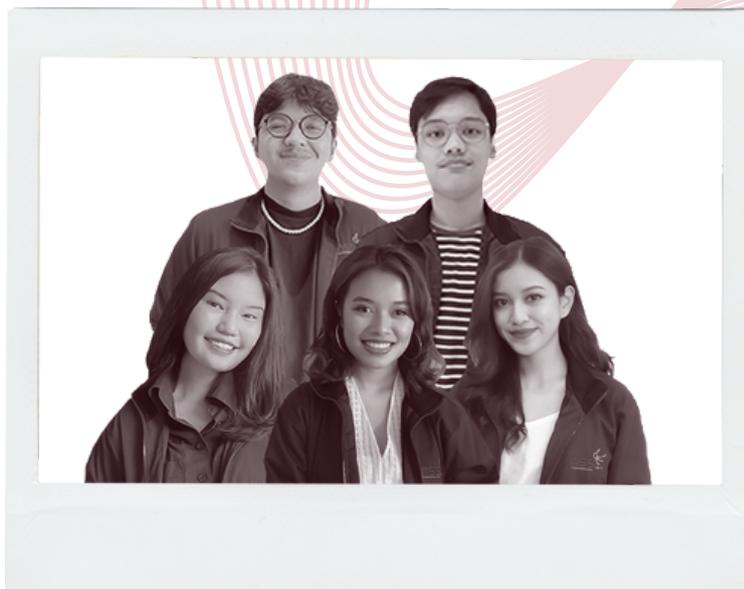
The 16th Management e[X]posed is the biggest business and entrepreneurship event held by university students in Indonesia. M[X] aims to develop knowledge, skills, and attitudes in business and management. M[X] also aspires to be the center of business and entrepreneurship empowerment, especially for university students across the world. To help achieve this goal, M[X] channels it through 3 main events: Lapak Loka contemporary lifestyle bazaar, Talkshow, and Business Plan Competition. This year M[X] will bring the grand theme of 'Creating Shared Value: Integrating Competitiveness and Social Objectives Through Innovation', promoting the idea of shared value as an ideal framework for today's dynamic business environment. M[X] was held from 20 - 26 November 2021.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
Management E[X]posed	Talkshow	91	0.2
	Business Plan Competition	57.68	0.2
	Lapak Loka	100	0.2
	Social Media Instagram	100	0.1
	Training	33.33	0.05
	Webinar	100	0.1
	Pre-Event 2	76.12	0.15
	Total Score	82.82	

THE 18th MIST

111

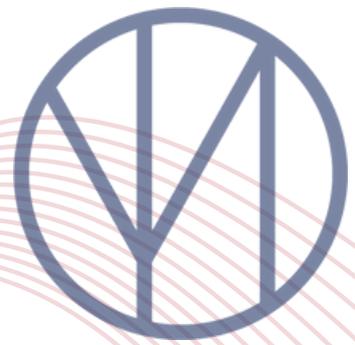


MIST is the biggest International Marketing Conference, Seminar, and Training held by university students in Indonesia. We offer all necessary updates and insights from the marketing environment in the world. We aim to become a platform for marketing enthusiasts that provides sophisticated marketing knowledge and experience with the educational-entertainment process. Our grand theme this year, "Redefining Marketing: Seizing Growth Opportunities Beyond Digital" talks about how innovation is important and can be achieved through utilizing the brand purpose. We have three main programs that will be held in February 2022 which contain Conference, Seminar, and Training.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
MIST	Pre-event (career talk)	70	0.07
	External Training	4.9	0.08
	Internal training	0	0.07
	Grand Opening	0	0.07
	Seminar	0	0.1
	MISTalk	83.33	0.07
	Brand Ambassador	87.5	0.07
	Presentation Day	0	0.1
	Conference Day 1	0	0.1
	Conference Day 2	0	0.1
	Gala Dinner	0	0.07
	Financing	0	0.1
Total Score		17.25	

THE 21st ICMSS

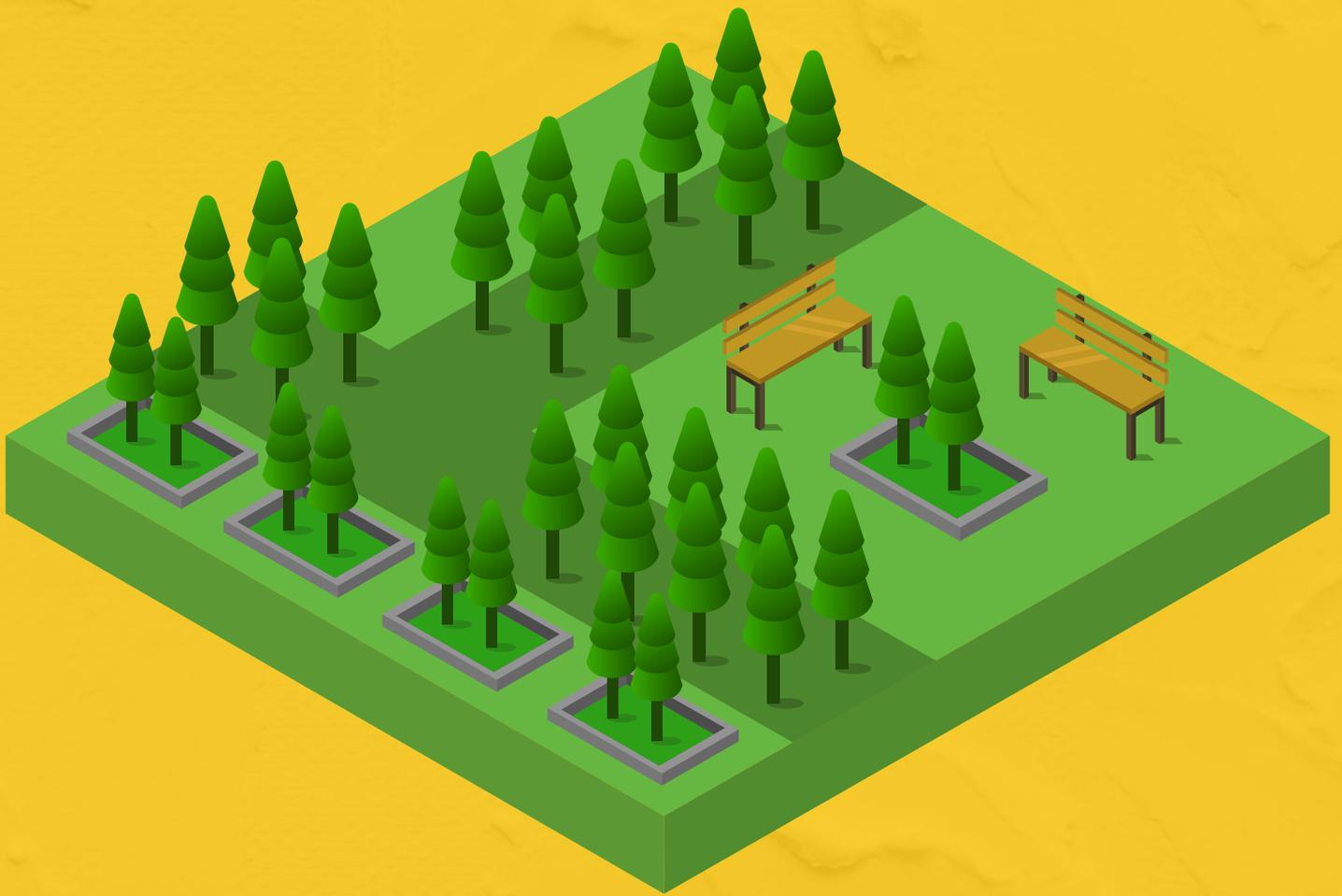


Indonesia Capital Market Student Studies (ICMSS) is the biggest and the oldest capital market event by students in Indonesia. The 21st ICMSS seeks to become a center of capital market learning and empowerment for the public, especially college students through its three main events: Equity Research Conference, Capital Market Seminar, and Investment Training. ICMSS proudly presents this year's grand theme, "The Irreversible Trend: Visioning Toward a Full-Fledged Market Reformation". The 21st ICMSS series of events will be held on February 13th - 18th 2022 in Jakarta, Indonesia. With 21 years of experience, ICMSS has established work programs that have been passed down and perfected for years.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
ICMSS	Event	42.67	0.2
	Conference Programming	71.66666667	0.2
	Delegate Relation	0	0.1
	Corporate Relation	100	0.1
	Marketing Communication	68.73333333	0.1
	Logistic	31.42857143	0.1
	Public Relation	30.40	0.1
	Operation	31.75	0.1
Total Score		49.10	

MSS SOCIAL



RESPONSIBILITY

THE 16th PROMS



Project On The Moves (PROMS), is the one and only social event that is held by the Management Student Society (MSS) of The Faculty of Economics and Business Universitas Indonesia (FEB UI). PROMS has been held annually since 15 years ago. PROMS has brought up numerous social issues happening in Indonesia & has delivered in a series of events that aim to increase society's awareness of these issues. We aim to give real contribution through compassionate & empathic action and to also raise public awareness of local brands.

Key Performance Index

Division/ SBU	Working Program	Score (%)	Weight
PROMS	Pre-Event 1	100	0.05
	Pre-Event 2	100	0.2
	Pre-Event 3	100	0.15
	Pre-Event 4	100.00	0.1
	PROMS Night	100	0.3
	Moving Spree Market	100	0.075
	PROMScast	80	0.05
	PROMS Webinar	76.67	0.075
Total Score		97.25	

EXTERNAL



PARTNERS

EXTERNAL PARTNERS



Shopee



Tik Tok



LAKUEMAS



360
KREDI



Lomba • Event • Beasiswa



FINANCIAL



STATEMENT



MANAGEMENT STUDENT SOCIETY FEB UI 2021
LAPORAN KEUANGAN/*FINANCIAL STATEMENTS*
UNTUK TAHUN-TAHUN YANG BERAKHIR PADA
TANGGAL 31 DESEMBER 2021 DAN 2020

**SURAT PERNYATAAN PENGURUS TENTANG TANGGUNG JAWAB DAN OTORISASI
PUBLIKASI LAPORAN KEUANGAN LEMBAGA UNTUK PERIODE YANG BERAKHIR
31 DESEMBER 2021
MANAGEMENT STUDENT SOCIETY**

Atas nama dan mewakili Pengurus Inti Management Student Society (MSS) FEB UI, kami yang bertanda tangan di bawah ini:

- | | |
|--------------------|---------------------------------------------------------|
| 1. Nama | : Prasetyo Seno Pambudi |
| Jurusan / Angkatan | : Manajemen / 2018 |
| NPM | : 1806226664 |
| Jabatan | : Chairman & Chief Executive Officer MSS
FEB UI 2021 |
| 2. Nama | : Ahmad Alvarian Adnan |
| Jurusan / Angkatan | : Manajemen / 2018 |
| NPM | : 1806226733 |
| Jabatan | : Chief Financial Officer MSS FEB UI 2021 |

Menyatakan bahwa:

1. Kami bertanggung jawab atas penyusunan dan penyajian laporan keuangan lembaga;
2. Laporan Keuangan lembaga untuk periode yang berakhir pada 31 Desember 2021 telah disusun dan disajikan berdasarkan Standar Akuntansi Keuangan Kemahasiswaan;
3. a. Semua informasi dalam laporan keuangan telah dimuat secara lengkap dan benar;
b. Laporan keuangan tidak mengandung informasi atau fakta material yang tidak benar dan tidak menghilangkan informasi atau fakta material, dan;
4. Kami bertanggung jawab atas sistem pengendalian internal lembaga.

Demikian pernyataan ini dibuat dengan sebenarnya.

Depok, 31 Januari 2022

Chairman



Prasetyo Seno Pambudi

Chief Financial Officer



Ahmad Alvarian Adnan

MSS FEB UI
NERACA SALDO AKUN
per 31 DESEMBER 2021 dan 2020
(Disajikan dalam Rupiah penuh)

Nama Akun	2021	2020
Kas		
Kas Bank Mandiri	Rp10,112,332	Rp8,786,024
Perlengkapan	-	-
Piutang Blockgrant	-	-
Piutang Usaha	Rp15,000,000	-
Peralatan - Troli	-	Rp261,333
Peralatan - Lemari	Rp4,928,200	Rp6,135,400
Akumulasi Penyusutan - Troli	-Rp1,700,000	-Rp1,438,667
Akumulasi Penyusutan - Lemari	-Rp7,343,800	-Rp6,136,600
Aset Neto Tidak Terikat	Rp30,040,532	Rp15,182,757
Aset Neto Ditentukan Penggunaannya	-	-
Aset Neto Tidak Ditentukan Penggunaannya	-	-
Aset Neto Terikat Temporer	-	-
Aset Neto Terikat Permanen	-	-
Pendapatan Usaha Tidak Terikat	Rp66,098,800	Rp42,467,000
Iuran Kas Fungsionaris - Tidak Terikat	Rp9,550,000	Rp5,752,500
Iuran Acara - Terikat	-	-
Pendapatan bunga	Rp150,400	Rp126,783
Beban Umum dan Administrasi	Rp5,986,892	Rp3,850,908
Beban Managing Executives	Rp16,800,000	Rp10,091,948
Beban Project	Rp7,961,000	Rp5,259,000
Beban Marketing	-	Rp5,967,000
Beban Human Resources	Rp9,260,000	Rp100,000
Beban Public Relations	Rp2,350,000	Rp1,643,500
Beban Research and Development	-	Rp2,500,000
Beban Student Development	Rp2,118,000	Rp5,736,000
Beban Business Intelligence	Rp12,881,000	Rp6,500,000
Beban Business and Entrepreneurship	-	-
Beban Finance	Rp 2,116,000	Rp1,674,000
Beban Penyusutan - Troli	Rp261,333	Rp332,000
Beban Penyusutan - Lemari	Rp1,207,200	Rp1,207,200

MSS FEB UI
LAPORAN POSISI KEUANGAN
per 31 DESEMBER 2021 DAN 2020
(Disajikan dalam Rupiah penuh)

	Catatan	2021	2020
ASET			
Aset Lancar			
Kas	3a	-	-
Kas Bank Mandiri	3b	Rp10,112,332	Rp8,786,024
Perlengkapan	3c	-	-
Piutang Blockgrant	3d	-	-
Piutang Usaha	3e	Rp15,000,000	-
Total Aset Lancar		Rp25,112,332	Rp8,786,024
Aset Tidak Lancar			
	4		
Troli - setelah dikurangi akumulasi penyusutan sebesar Rp 1,700,000 pada 31 Desember 2020		-	Rp261,333
Lemari - setelah dikurangi akumulasi penyusutan sebesar Rp 7,343,800 pada 31 Desember 2020		Rp4,928,200	Rp6,135,400
Total Aset Tidak Lancar		Rp4,928,200	Rp6,396,733
TOTAL ASET		Rp30,040,532	Rp15,182,757
LIABILITAS			
	5		
Liabilitas Jangka Pendek			
Utang Usaha		-	-
Total Liabilitas Jangka Pendek		-	-
Liabilitas Jangka Panjang			
Utang Jangka Panjang		-	-
Total Liabilitas Jangka Panjang		-	-
TOTAL LIABILITAS		-	-
ASET NETO			
	6		
Tidak Terikat		Rp30,040,532	Rp15,182,757
Ditentukan penggunaannya		-	-
Tidak Ditentukan penggunaannya		-	-
Terikat Temporer		-	-
Terikat Permanen		-	-
TOTAL ASET NETO		Rp30,040,532	Rp15,182,757
JUMLAH LIABILITAS & ASET NETO		Rp30,040,532	Rp15,182,757

MSS FEB UI
LAPORAN AKTIVITAS
UNTUK TAHUN YANG BERAKHIR 31 DESEMBER 2021 DAN 2020
(Disajikan dalam Rupiah penuh)

	Catatan	2021	2020
PERUBAHAN ASET NETO TIDAK TERIKAT			
PENDAPATAN			
Pendapatan Usaha - Tidak Terikat	7a	Rp66,098,800	Rp42,467,000
Iuran Kas Fungsionaris - Tidak Terikat	7e	Rp9,550,00	Rp5,752,500
Piutang Blockgrant Berakhir Pembatasan - Tidak Terikat	7s	-	-
Pendapatan Bunga - Tidak Terikat	7d	Rp150,400	Rp126,783
AN Berakhir Pembatasan - Tidak Terikat	7c	-	-
Jumlah Pendapatan		Rp75,799,200	Rp48,346,283
BEBAN			
Beban Umum dan Administrasi	7f	Rp5,986,892	Rp3,850,908
Beban ME	7g	Rp16,800,000	Rp10,091,948
Beban Penyusutan - Troli dan Lemari	7h	Rp1,468,533	Rp1,539,200
Beban Project	7i	Rp7,961,000	Rp5,259,000
Beban Marketing	7j	-	Rp5,967,000
Beban Human Resources	7k	Rp9,260,000	Rp100,000
Beban Public Relations	7l	Rp2,350,000	Rp1,643,500
Beban Research and Development	7m	-	Rp2,500,000
Beban Student Development	7n	Rp2,118,000	Rp5,736,000
Beban Business Intelligence	7o	Rp12,881,000	Rp6,500,000
Beban Business and Entrepreneurship	7p	-	-
Beban Finance	7q	Rp2,116,000	Rp1,674,000
Jumlah Beban		Rp60,941,425	Rp44,861,556
Kenaikan (penurunan) Aset Neto Tidak Terikat		Rp14,857,775	Rp3,484,727
PERUBAHAN ASET NETO TERIKAT TEMPORER			
PENDAPATAN			
Pendapatan Blockgrant - Terikat Temporer	7b	Rp4,433,800	Rp3,689,009
AN Terbebaskan dari Pembatasan - Terikat temporer	7r	-Rp4,433,800	-Rp3,689,009
Kenaikan (Penurunan) Aset Neto Terikat Temporer		-	-
KENAIKAN (PENURUNAN) BERSIH ASET NETO		Rp14,857,775	Rp3,484,727
ASET NETO AWAL TAHUN		Rp15,182,757	Rp11,698,030
ASET NETO AKHIR TAHUN		Rp30,040,532	Rp15,182,757

MSS FEB UI
LAPORAN ARUS KAS
UNTUK TAHUN YANG BERAKHIR 31 DESEMBER 2021 DAN 2020
(Disajikan dalam Rupiah penuh)

	2021	2020
<u>ARUS KAS DARI AKTIVITAS OPERASI</u>		
Rekonsiliasi perubahan dalam aset neto menjadi kas bersih yang digunakan untuk aktivitas operasi:		
Perubahan dalam aset neto	-Rp142,225	Rp3,484,727
Penyesuaian untuk rekonsiliasi perubahan dalam aset neto yang digunakan untuk aktivitas operasi:		
Depresiasi	Rp1,468,533	Rp1,539,200
Kenaikan / Penurunan piutang	-	-
Kenaikan / Penurunan hutang	-	-
Kenaikan / Penurunan persediaan	-	-
Kas bersih diperoleh (digunakan) dari (untuk) aktivitas operasi	Rp1,326,308	Rp5,023,927
<u>ARUS KAS DARI AKTIVITAS INVESTASI</u>		
Pembelian peralatan	-	-
Penerimaan dari pembelian investasi	-	-
Pembelian investasi	-	-
Penerimaan dari pembayaran uang muka	-	-
Kas bersih diperoleh (digunakan) dari (untuk) aktivitas investasi	-	-
<u>ARUS KAS DARI AKTIVITAS PENDANAAN</u>		
Penerimaan kas atas liabilitas jangka pendek	-	-
Penerimaan kas atas liabilitas jangka panjang	-	-
Pembayaran liabilitas jangka panjang	-	-
Kas bersih diperoleh (digunakan) dari (untuk) aktivitas pendanaan	-	-
KENAIKAN PENURUNAN BERSIH KAS & SETARA KAS	Rp1,326,328	Rp5,023,927
KAS DAN SETARA KAS AWAL TAHUN	Rp8,786,024	Rp3,762,097
KAS DAN SETARA KAS AKHIR TAHUN	Rp10,112,332	Rp8,786,024

**CATATAN ATAS LAPORAN KEUANGAN
31 DESEMBER 2021 DAN 2020**

I. UMUM

1. Gambaran Umum

Manajemen Student Society (MSS) FEB UI adalah organisasi mahasiswa berkonsentrasi dalam pengembangan orang untuk siswa manajemen dan di bawah pengawasan langsung dari Jurusan Manajemen, Fakultas Ekonomi dan Bisnis, Universitas Indonesia. MSS didirikan pada 26 Mei 1996 oleh mahasiswa manajemen reguler FEB UI. Semua mahasiswa manajemen reguler FEB UI adalah anggota pasif dari MSS FEB UI.

VISI:

“The best student organization in management concept and action”

MISI:

1. *Emphasizing **PEOPLE DEVELOPMENT** for active and passive members*
2. *Developing a strong **ORGANIZATIONAL CULTURE***
3. *Optimizing **CONTRIBUTION** and **LONG-TERM RELATIONSHIPS** with stakeholders*
4. *Working as a **PARTNER** with Department of Management*
5. *Implementing **MSS QUANTUM LEAP***
6. *Fostering our **CORE VALUES** as a **SOCIETY** of FEBUI management students*
7. *Maintaining **RELATIONSHIPS** with notable MSS and FEB UI **ALUMNIS***

Guna mencapai visi dan misi tersebut, MSS FEB UI menciptakan program kerja yang dilaksanakan oleh tiap-tiap divisi di MSS yaitu *Student Development, Human Resource, Business Intelligence, Project, Strategic Business Unit, Finance, Business & Entrepreneurship, Marketing, Research & Development, serta Public Relations.*

2. Struktur Pengurus Inti dan Badan Pengurus Harian MSS FEB UI

Chairman / Chief Executive Officer	: Prasetyo Seno Pambudi
Chief Financial Officer	: Ahmad Alvarian Adnan
Chief Operating Officer	: Seifa Ghania Setiabudhi
Chief Marketing Officer	: Radigna Azarine
Chief Strategy Officer	: M. Alif Rizkia
Chief Resource Officer	: Mohammad Thofl Ghiffary

Chief Technology Officer	: Putri Annisa Adiarto
Strategic Leader of Project	: Rafael Isaiah Rahaynanto
Strategic Leader of Project	: Sindhunata
Strategic Leader of Finance	: Aldino Nabil Makarim
Strategic Leader of Finance	: Ricky Devito Valerian
Strategic Leader of Business & Entrepreneurship	: Muhammad Bayu Kusuma
Strategic Leader of Business & Entrepreneurship	: Assyvah Adinda Salvira
Strategic Leader of Business Intelligence	: M. Dafa Naufal Anis
Strategic Leader of Business Intelligence	: Mario Marlen
Strategic Leader of Student Development	: Muhammad Reza Gifari Akbar
Strategic Leader of Student Development	: Kezia Lumongga Habasaron
Strategic Leader of Human Resources	: Kynan Dio Ramadhan
Strategic Leader of Human Resources	: Diandra Alya Putri
Strategic Leader of Marketing	: Ramadhantia Azahra Sindudipoera
Strategic Leader of Marketing	: Jeihan Juniata
Strategic Leader of Research & Development	: Merlin Grace Panggabean Zaragoza
Strategic Leader of Research & Development	: Kevi Cyril Ahmad
Strategic Leader of Public Relations	: Ardhita Arga Leva
Strategic Leader of Public Relations	: Fara Dzanufiya
Strategic Leader of SBU (ICMSS)	: Reinard Tanukusuma
Strategic Leader of SBU (ICMSS)	: Reza Aditya Hermawan
Strategic Leader of SBU (ICMSS)	: Mohamad Hasan
Strategic Leader of SBU (ICMSS)	: Nafisah Ghaisani Adi Pertiwi
Strategic Leader of SBU (ICMSS)	: Moza Abel Talitha
Strategic Leader of SBU (MIST)	: Aron Nathan Yehezkiel
Strategic Leader of SBU (MIST)	: Catherine Nadia Alexandra
Strategic Leader of SBU (MIST)	: Amanda Andriana Vaharani
Strategic Leader of SBU (MIST)	: Felicia Rebecca Togiuli Aritonang
Strategic Leader of SBU (MIST)	: Muchammad Farchan Febriananto

II. IKHTISAR KEBIJAKAN AKUNTANSI YANG SIGNIFIKAN

1. Pernyataan Kepatuhan

Laporan Keuangan MSS FEB UI telah disusun sesuai dengan Standar Akuntansi keuangan (SAK) Lembaga Kemahasiswaan FEB UI.

2. Dasar Pengukuran dan Penyusunan Laporan Keuangan

Dasar pengukuran sesuai dengan klasifikasi item pada laporan keuangan menggunakan *historical cost*.

3. Aset Lancar

a. Kas

Kas merupakan uang kas yang dipegang langsung oleh bendahara MSS FEB UI yang ditujukan untuk membiayai transaksi terkait organisasi dan program kerja yang terjadi selama periode kepemimpinan tahun 2021.

b. Bank Mandiri

Bank Mandiri merupakan uang kas yang disimpan di rekening Bank Mandiri a/n Management Student Society. Nomor rekening: 157 0003 829 505.

c. Perlengkapan

Perlengkapan adalah benda-benda habis pakai dalam setahun atau kurang yang dimiliki MSS FEB UI untuk disimpan dan digunakan untuk melaksanakan keperluan program kerja.

d. Piutang Blockgrant

Piutang blockgrant adalah pendapatan blockgrant dari dekanat yang belum dicairkan namun tingkat kepastiannya sudah memadai untuk diakui. Akun Piutang Blockgrant dibuat setiap akhir bulan dengan mengasumsikan setiap akhir bulan Rancangan Anggaran Bulanan pada bulan tersebut sudah diterima Dekanat pada akhir bulan.

e. Piutang Usaha

Piutang usaha adalah pendapatan / *management fee* yang menurut perjanjian akan diberikan oleh perusahaan pemberi dana namun belum diterima secara kas atau melalui rekening MSS hingga tanggal 31 Desember 2021.

4. Aset Tidak Lancar

Aset Tidak Lancar merupakan aset yang dimiliki organisasi yang harga perolehannya dapat diketahui yaitu yang terjadi pada periode kepengurusan tahun 2021. Pada periode ini aset tidak lancar yang diakui adalah troli dan lemari. Aset tidak lancar ini diakui dengan harga perolehan dan dicatat pada akun Peralatan – Lemari dan Peralatan – Troli. Aset tidak lancar ini disusutkan sesuai dengan umur dan nilai residu yang telah diestimasi sebelumnya. Metode penyusutan yang digunakan adalah *Straight Line Method* atau Metode Penyusutan Garis Lurus. Penyusutan terhadap aset tidak lancar ini.

Nama Aset Tidak Lancar	Masa manfaat	Tanggal Perolehan	Nilai Perolehan	Nilai Residu	Metode Penyusutan
Troli	5 tahun	1-Sep-2016	Rp 1,700,000	Rp 0	SLM

Lemari	10 tahun	1-Des-2015	Rp 12,272,000	Rp 200,000	SLM
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5. Liabilitas

Kewajiban yang dimiliki organisasi dicatat pada akun Utang Usaha namun pada periode kepengurusan 2021 tidak ada transaksi yang menyebabkan munculnya kewajiban sehingga saldo pada akun Utang Usaha adalah nol atau nihil.

6. Aset Neto

Aset Neto yang dimiliki bersifat tidak terikat dan terikat temporer. Untuk Aset Neto awal dicatat pada akun Aset Neto Awal – Tidak Terikat karena seluruh aset pada awal kepengurusan bersifat tidak terikat.

7. Pendapatan dan Beban

a. Pendapatan Usaha – Tidak Terikat

Pendapatan Usaha Tidak Terikat merupakan pendapatan yang dihasilkan dari *management fee* kegiatan eksternal yang dilakukan MSS atas permintaan perusahaan. Pendapatan ini bersifat tidak terikat.

b. Pendapatan Blockgrant – Terikat Temporer

Pendapatan Blockgrant – Terikat Temporer merupakan pendapatan yang berasal dari Dekanat. Pendapatan ini bersifat tidak temporer karena sudah ditujukan penggunaannya yaitu berdasarkan Rancangan Anggaran Bulanan yang telah dibuat di awal periode kepengurusan 2021.

c. AN Berakhir Pembatasan – Tidak Terikat

Aset Neto Berakhir Pembatasan – Tidak Terikat merupakan akun yang digunakan pada saat pembebasan pembatasan atas pendapatan yang bersifat temporer menjadi tidak terikat. Akun ini bersifat sebagai pendapatan, termasuk iuran acara dari fungsionaris dan juga pendaftaran registrasi dua program kerja MSS, yakni Investment Club dan Origin Business Club.

d. Pendapatan Bunga – Tidak Terikat

Pendapatan Bunga merupakan pendapatan dari bunga Bank Mandiri dan bersifat pendapatan tidak terikat.

e. Iuran Kas Fungsionaris – Tidak Terikat



luran kas fungsionaris adalah kas yang ditagih terhadap seluruh anggota aktif MSS untuk membantu operasional MSS. Penagihan ini dilakukan dengan persetujuan seluruh anggota dan ditagih pada Empat bulan yang berbeda (April, Mei, Juni dan Juli).

f. Beban Umum dan Administrasi

Beban Umum dan Administrasi merupakan beban-beban yang dikeluarkan diluar program kerja divisi, termasuk beban-beban administrasi serta biaya pemotongan dari bank.

g. Beban *Managing Executives*

Beban *Managing Executives* merupakan pengeluaran terkait *Managing Executives*.

h. Beban Penyusutan – Troli dan Lemari

Beban atas penyusutan Troli dan Lemari di ruang sekretariat MSS yang dihitung berdasarkan masa manfaat dan metode penyusutan (*Straight Line Method*) yang telah diestimasi sebelumnya.

i. Beban *Project*

Beban *Project* merupakan pengeluaran terkait program kerja divisi *Project*.

j. Beban *Marketing*

Beban *Marketing* merupakan pengeluaran terkait program kerja divisi *Marketing*.

k. Beban *HR*

Beban *HR* merupakan pengeluaran terkait program kerja divisi *Human Resources*.

l. Beban *PR*

Beban *PR* merupakan pengeluaran terkait program kerja divisi *Public Relations*.

m. Beban *R&D*

Beban *R&D* merupakan pengeluaran terkait program kerja divisi *Research and Development*.

n. Beban *Student Development*

Beban *Student Development* merupakan pengeluaran terkait program kerja divisi *Student Development*.

o. Beban *BI*

Beban *Business Intelligence* merupakan pengeluaran terkait program kerja divisi *Business Intelligence*.

p. Beban *BE*

Beban BE merupakan pengeluaran terkait program kerja divisi *Business & Entrepreneurship*.

q. Beban *Finance*

Beban Finance merupakan pengeluaran terkait program kerja divisi *Finance*.

r. AN Terbebaskan dari Pembatasan – Terikat Temporer

AN Terbebaskan dari Pembatasan – Terikat Temporer merupakan akun yang digunakan pada saat pembebasan pembatasan atas pendapatan yang bersifat terikat temporer menjadi tidak terikat.

s. Piutang Blockgrant Berakhir Pembatasan - Tidak Terikat

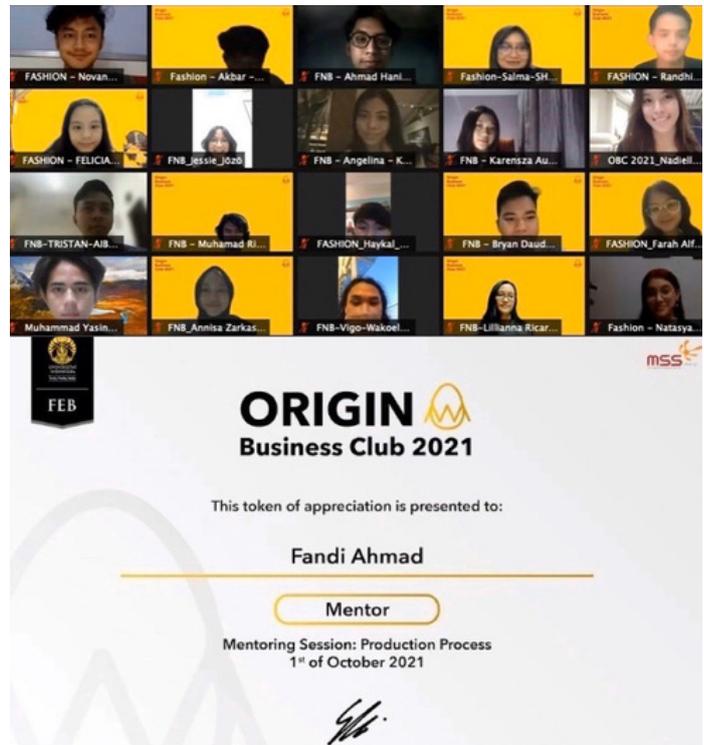
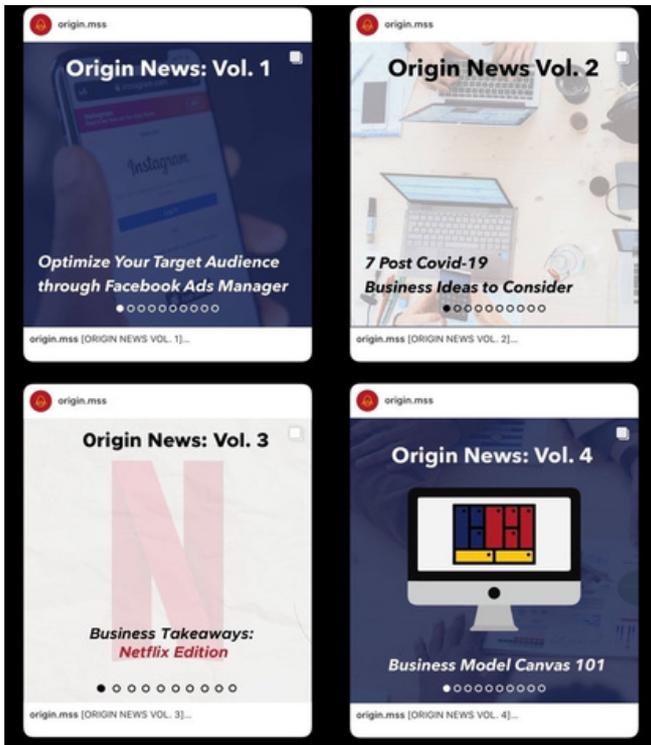
Piutang Blockgrant Berakhir Pembatasan - Tidak Terikat merupakan akun yang digunakan pada saat berakhir pembatasan atas piutang blockgrant yang bersifat terikat temporer menjadi tidak terikat.

DOCUMENTATION



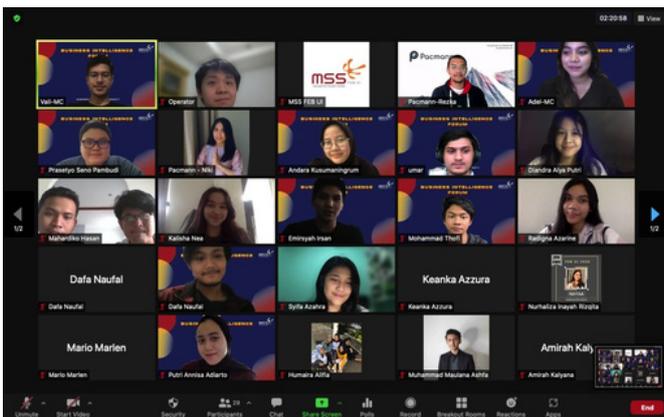
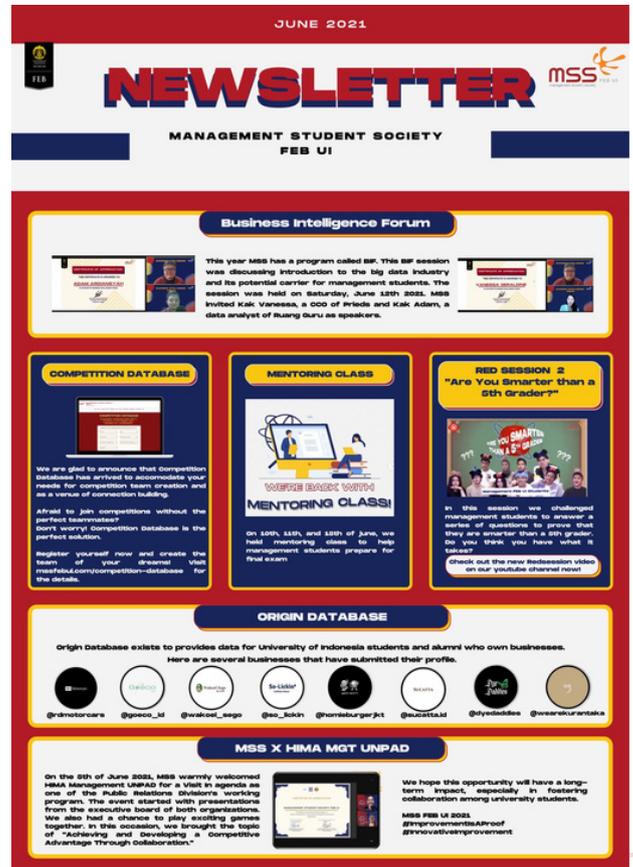
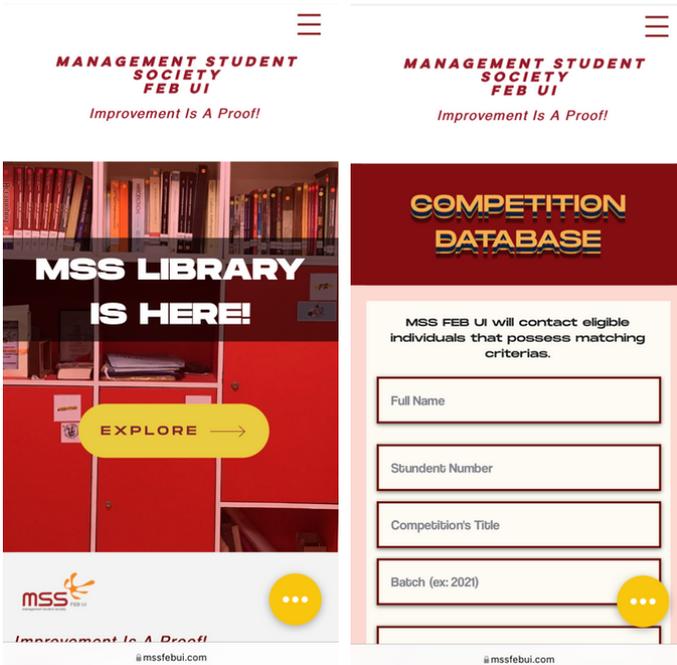
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Business & Entrepreneurship



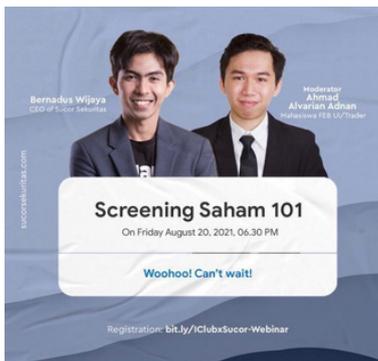
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Business Intelligence



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Finance



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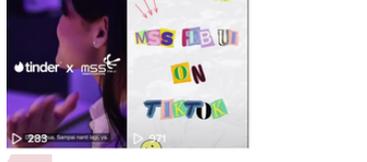
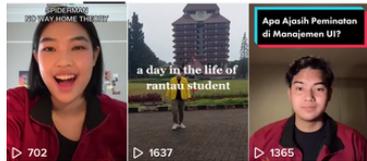
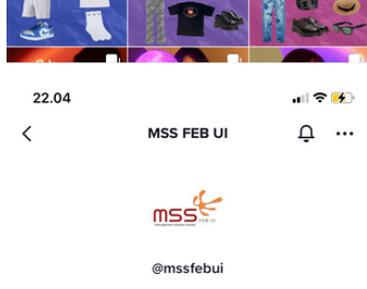
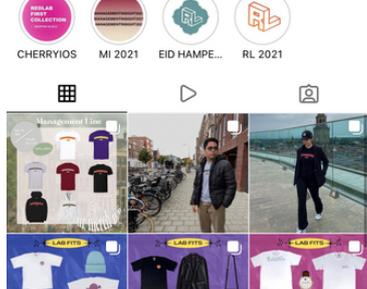
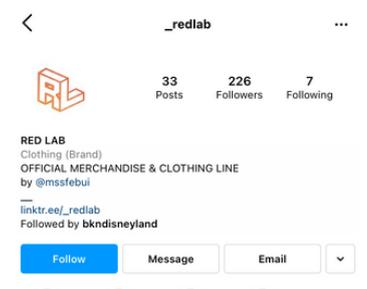
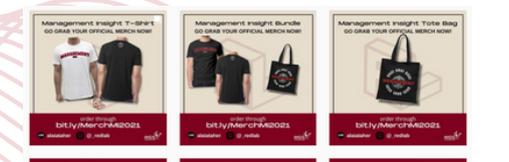


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Melvin Hade William Gozali Faiz Rahman Raditya Pramana

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Day 2
Saturday, August 28th 2021 10.00 - 13.30

1st Session: Introduction to Startup and Venture Capital (VC)
2nd Session: Developing an Investment Thesis and Startup Evaluation Criteria
3rd Session: A Day in the Life of a Venture Capitalist: Understanding the Investment Process
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Derry Sakti
Co-founder and Chief Commercial officer

Dillon Marius
Technology Project Manager

James Hu
Head of Apparel category

Amelia Desita
Human Resource Manager

Rabu, 7 April 2021
18.00 - 20.00 WIB

VIA ZOOM

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www.mssfesui.com
bit.ly/MSSxP&G

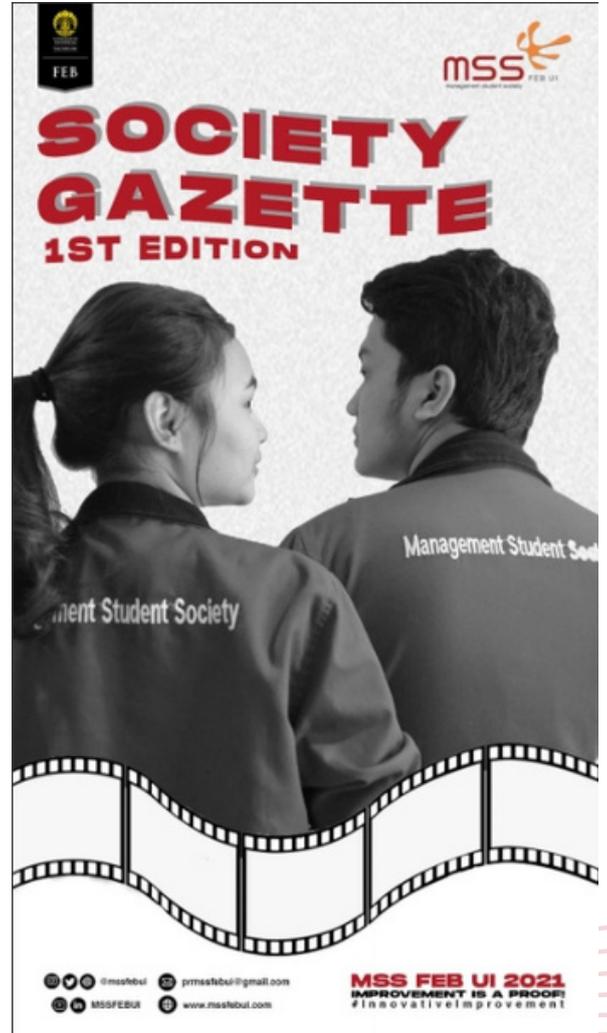
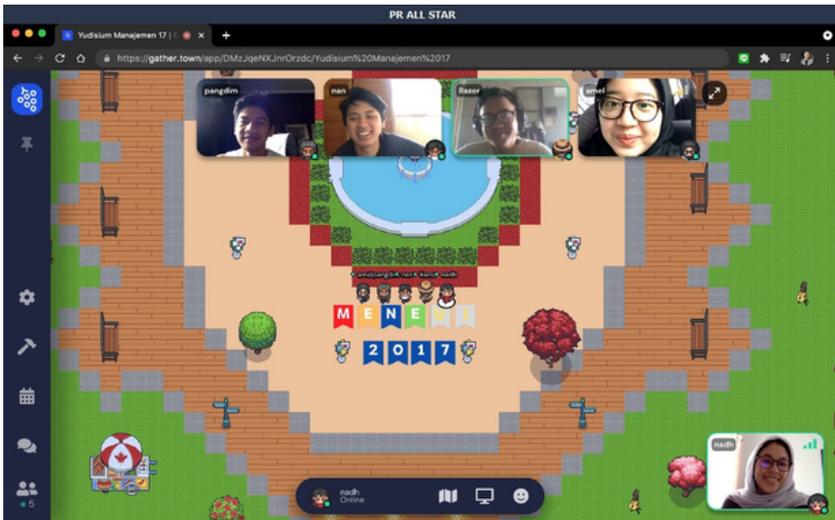
AIDL +62 612 96675945

@mssfesui @prmasfesui@gmail.com
MSSFEBUI www.mssfesui.com

MSS FEB UI 2021
IMPROVEMENT IS A PROOF
#InnovativeImprovement

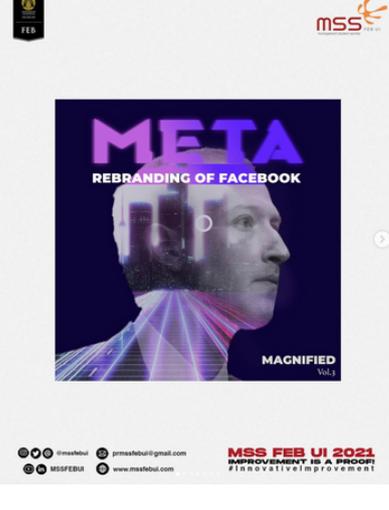
DOCUMENTATION

Public Relations



DOCUMENTATION

Research and Development



DOCUMENTATION

Student Development

SOSIALISASI TUGAS AKHIR
find out more about the necessary details for your final project
3 MORE DAYS TO GO!
Wed, 2nd June
14.00 - 16.30 WIB
contact person: mhazzahra

MSS FEB UI 2021
IMPROVEMENT IS A PROCESS
FINISITIVETIMPROVEMENT

OPEN RECRUITMENT! MENTOR OF MANAGEMENT INSIGHT
22334961 (Caca)
July 1 - 12, 2021
bit.ly/OpnrecMentorM2021

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IMPROVEMENT IS A PROCESS
FINISITIVETIMPROVEMENT

CONCENTRATION CLASS
Wednesday
17 November 2021
14:00 - 16:00 WIB
VIA Zoom Meeting
Contact Person: kallehaz1 (Caca)

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FINISITIVETIMPROVEMENT

COMPETITION TRAINING
HOW TO EXCEL A BUSINESS PLAN COMPETITION
bit.ly/RegistComptTraining
December 27th, 2021
10:00 - 12:00 WIB
ayfazzv
NATIONAL CONTEST OF BUSINESS PLAN COMPETITION 2021

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WE'RE BACK WITH MENTORING CLASS!
Swipe left to see the available courses!

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FINISITIVETIMPROVEMENT

INSIGHT TALK 2021
MANAGEMENT STUDENT SOCIETY PRESENTS
Saturday, Dec 4th 2021
10:00 - 12:00 WIB
ZOOM Meeting
Contact person: Yoi (Laila) @ (yoihoel)
Faculty: E-certificate
REGISTER THROUGH
bit.ly/RegistTALK21

MSS FEB UI 2021
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FINISITIVETIMPROVEMENT

WHAT IS HELLO STUDEV?
Hello Studev is one of Student Development's working programs that facilitate management students to voice out their aspirations and feedbacks. So don't hesitate to reach out to us because we are here to listen!

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TOP 4 FUTURE LEADERS OF MANAGEMENT 2021

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FINISITIVETIMPROVEMENT

MILLIONS\$ IS UPDATED
Go check our summaries through:
www.mssfebui.com
or
bit.ly/MillionsMSSFEBUI

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FINISITIVETIMPROVEMENT

MANAGEMENT INSIGHT
Is Around The corner!
4th September

MSS FEB UI 2021
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FINISITIVETIMPROVEMENT

UPDATE YOUR DATABASE
contact person (Davin) : 0818102226
<https://bit.ly/MSS-Database>

MSS FEB UI 2021
IMPROVEMENT IS A PROCESS
FINISITIVETIMPROVEMENT

DOCUMENTATION

The 21st Indonesia Capital Market Student Studies

The 21st ICMSS
Indonesia Capital Market Student Studies

EQUITY RESEARCH CONFERENCE, CAPITAL MARKET WEBINAR & INVESTMENT TRAINING

THE IRREVERSIBLE TREND

VISIONING TOWARD A FULL-FLEDGED MARKET REFORMATION

Speakers:
 Laksono Wibisono, Director of Accounting & Trading at IDX
 Frederica Widayanti Dewi, Chief Executive Officer of BII Danareksa Sekuritas
 Leonardo Koesumanto, Head of Digital Banking at Bank DGB Indonesia

SEMINAR DAY 1
Thursday, February 27th 2022

SEMINAR DAY 2
Friday, February 28th 2022

REGISTRATION
icmssfuebi.com/tickets

SPONSORED BY: mandiri investasi, mandiri sekuritas, mandiri, INDOPREMIER, COLGA, etc.

ICMSS

EMERGENCY PPKM: MARKET REMAINS RESILIENCE?

#TGIF
THANK GOD INVESTING IS FUN
WWW.ICMSSFUEBI.COM

ICMSS

ICMSS INVESTMENT TRAINING

8th & 15th January 2022

Speakers: Imam Gunandi, Andrian Alamsyah, Peni Rahmadani

IN COLLABORATION WITH:
INDOPREMIER

REGISTRATION
icmssfuebi.com/tickets
FREE OF CHARGE

ICMSS

What was the first listed company on the NYSE?

Nationwide Insurance
Bank of New York
Prudential

Answer it on the next post!

#TBT
TRIVIA BACK ON THURSDAY

ICMSS

Stock Exchanges Around The World

#FYI
FOR YOUNG INVESTORS

Part 1
Investment Banking and Equity Research

Speakers: Ingrid Gondoprastowo, Garin Nurachman



CALL FOR DELEGATES

EQUITY RESEARCH CONFERENCE

Make your recommendation whether to BUY, HOLD or SELL one of the stocks in the Call for Delegates booklet

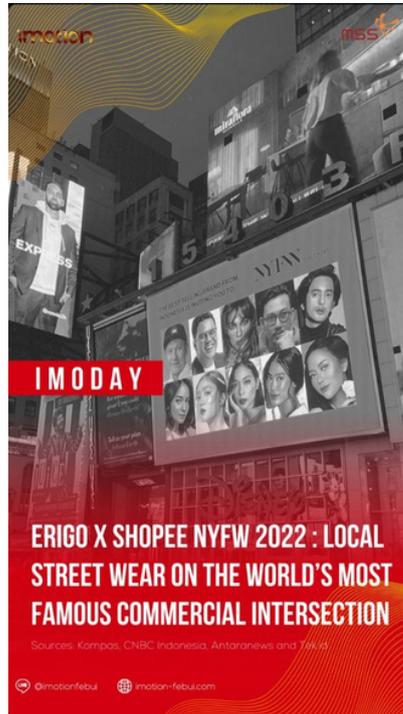
QUALIFICATION TIMELINE

- 5th September - 30th September 2021
300k for Early Bird Registration
- 1st October - 30th November 2021
350k for Normal Registration
- 1st September - 30th November 2021
Equity Research Report Submission Period



DOCUMENTATION

The 15th Indonesia Marketing Competition



DOCUMENTATION

The 16th Management e[X]posed



Business Plan Competition

Creating Shared Value:
Integrating Competitiveness
and Social Objectives
Through Innovation

TOTAL PRIZE \$2500

ADMISSION FEE
First Batch Rp240.000
Second Batch Rp270.000
Third Batch Rp300.000

TERMS AND CONDITIONS
#MSSROCKETTOLEADENTREPRENEUR

REGISTRATION
mofebul.com

CONTACT PERSON
Name: ADMINISTRATION
Via: Fodyah
No. HP: 08523164843
Email: fedyah@fobul.com

SUPPORTED BY
Ursi, Dukasasa, Ekonomika, and others.



LOKATA LIVE
with
Krشنا Ruby, Natasha Abigeyl, and Jeffrey Jouw
Moderated by Kalya Islamadina and Alriza Pramono

SATURDAY, 20th November 2021
11.00 AM and 12.30 PM

Management e[X]posed FEB UI

Media Partners: **TRANSTV** (Tanam tumbuh), **LEGAL PRIDE**, **GADIS**

Monday Cli[X]preneur

The 16th Management e[X]posed presents
Talkshow

Creating Shared Value:
Integrating Competitiveness
and Social Objectives through Innovation

22 November 2021 | 1.00 PM - 3.00 PM (UTC+7) | Register now for FREE!
4.00 PM - 6.00 PM (UTC+7) | bit.ly/MXTalkshow

FIRST SESSION
Enhancing Business Ecosystem to Create Shared Value

FELICIA KAWILABANG (Moderator), DARRYL RATULANJI, GEDE SATRIA

SECOND SESSION
Turning Societal Challenges to Attain Business Competitiveness

WEMPI SAPUTRA (Moderator), HENRI WIDIYANTO, JOWITA AYU LIRWANJURI

WORTH 1 KUM FOR FEB UI STUDENTS

BENEFITS: Free E-Certificate, Doorprize, E-Voucher

CONTACT PERSON: @m_x_febul

SPONSORS: Telkomse, L'OREAL, TEKIRO, REPUBLIKA, Dukasasa, GADIS, TRANSTV, HEARO



DOCUMENTATION

The 18th Marketing Insight Seminar and Training



CALL FOR MARKETERS

Mini Research Paper & Conference Experience

REDEFINING MARKETING

SEIZING GROWTH OPPORTUNITIES BEYOND DIGITAL

REGISTER YOUR TEAM HERE!

Category	Prize
1st Winner	\$3000
2nd Winner	\$2000
3rd Winner	\$1000
Best Conference Team	\$500
Others of the Year	\$500

TOTAL PRIZE: \$3000*

REQUIREMENTS:

- Make a team consisting of 3 members from the same university or undergraduate program.
- Each member would be obligated to submit their CV's to register.
- Make a mini research paper based on the 18th MIST Conference topic.
- The paper must be written in English.

TIMELINE:

- 1 OCT - 8 JAN: Registration
- 1 JAN - 23 JAN: Submission
- 8 FEB - 10 FEB: Finalist
- 12 FEB - 19 FEB: Winner
- 20 JAN - 23 FEB: Conference

BENEFITS:

- Possible internship opportunity at a respectable company.
- Opportunity for your ideas to be implemented by established companies.
- Broaden your knowledge about marketing through our series of events.

REGISTER NOW: mist-febui.com/cfm-registration

CONTACT PERSON: Kristine Natalia (+62) 81 322 864 719, Vincent Lazuardi (+62) 87 703 481 888

INTERNAL TRAINING

PARTNERING WITH KANTAR

SATURDAY, FEBRUARY 12TH 2022
10.00 - 12.00 PM UTC +7

Exclusive for the top 15 delegates of the 18th MIST

ONLY YOU: PERSONALIZED MARKETING

#OptMISTInsight

VIRTUAL EXHIBITION

Access it through:

bit.ly/VIRTEX-MIST

CALL FOR MARKETERS

MEET THE FACES OF THE 18' MIST FEB UI!

Sascha Zahra "MISTSAZA"	Arlfana Maulina "MISTXARFI"	Mahira Priharta "MISTXMAHI"
Fina Leonita "MISTXFINA"	Theo Gerald Napitupulu "MISTXTHEO"	Ziyan M. Aqsha "MISTXZIYA"
StudentsCatalyst "MISTXINT"	StudentsYCEOs "MISTXCEO"	Students "MISTXSC"

Fill in the "Referral Code" with one of these codes when registering to get 50k off for registration fees!

CONTACT PERSON: Kristine Natalia (+62) 81 322 864 719, Vincent Lazuardi (+62) 87 703 481 888

CAREER TALK AND COMPANY VISIT

Saturday, 18th September 2021

1st Session, 09.30 - 11.15 WIB
Career Hack 101: The insider's guide to Ace the Talent Acquisition Process

Laura Andliny Assistant Vice President Human Capital Management BCA	Raymund Chua Senior HR Director Asia & Australia, OSI Systems, Inc	Keshia Angely Chief Marketing Officer of Paycom, HR and marketing expert at LinkedIn
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2nd Session, 11.20 - 13.15 WIB
A Closer Look into Marketing Career: Examining its Prospects and Challenges

Alicya Novita Hariyanto Senior Growth Marketing of Shopee	Karnika Grikanadini Brand Manager of Unilever Indonesia	Meida Rachman Global Head of Marketing of Unilever
Diana Beauty Product Manager	Rhesa Dwi Prabowo Head of High Tech, Property & Consumer Goods Industry of MARKUSYS, INC	Glorando Gatsondy Co-Founder and Chief Executive Officer of Data, Term

Company Visit, 14.00 WIB - 16.35 WIB
Get a chance to drop your own CV!

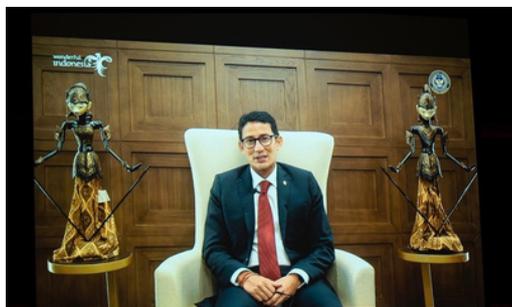
Procter and Gamble, Shopee

Register Through: bit.ly/7th18MISTPre-Event, CP: +62811702651 (Cvivi)



DOCUMENTATION

The 16th Project On The Moves



“
IMPROVEMENT
IS A PROOF



@mssfcbui



prmsfebui@gmail.com



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www.mssfcbui.com

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#InnovativeImprovement

